



Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TÜRKİYE



HALAL EXPO 2026

INTERNATIONAL TRADE EXHIBITION

25-28 NOVEMBER 2026 / ISTANBUL EXPO CENTER

“Sustainable Halal Economy: Eliminating Waste, Empowering Growth”



Supported by:



In association with:



organizer;

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ASEL Expo

DISCOVER
EVENTS

The expo is organized under the authorization of TOBB according to the Law 5174.

25 - 28
NOVEMBER
2026

#halalexpo

ABOUT EXHIBITION

Held under the auspices of the Presidency of the Republic of Türkiye, the Halal Expo—organized concurrently with the World Halal Summit each year—will take place on 25–28 November 2026 at the Istanbul Expo Center, in cooperation with the Standards and Metrology Institute for Islamic Countries (SMIIC), under the coordination of the Islamic Centre for Development of Trade and the Organisation of Islamic Cooperation. Halal Expo is a strategic trade platform that promotes halal-certified products and services on an international scale, bringing together industry professionals, public sector representatives, and investors. Covering all components of the halal ecosystem—primarily food, finance, tourism, cosmetics, pharmaceuticals, textiles, and logistics—the exhibition offers significant opportunities for fostering new partnerships, increasing export volumes, and strengthening access to global markets. Combined with Istanbul’s strategic location and robust logistics infrastructure, the event serves as a prestigious meeting point that contributes to the establishment of sustainable global trade networks within the halal industry.

HALAL EXPO 2025 STATISTICS



113
VISITOR
COUNTRIES



15.000 m²
EXHIBITION AREA



31842
VISITORS



497
EXHIBITORS



2500+
B2B
MEETINGS



7
DIFFERENT COUNTRIES
BUSINESS MEETINGS



38
EXHIBITOR
COUNTRIES



500+
HOSTED
BUYERS

www.halalexpo.com.tr

VISITOR PROFILE

- | | | |
|----------------------------------|--|---------------------------------|
| 1 DISTRIBUTORS | 5 PUBLIC INSTITUTIONS AND ORGANIZATIONS | |
| 2 BUYERS | 6 RETAIL AND CHAIN SUPERMARKETS | 9 HORECA REPRESENTATIVES |
| 3 IMPORT-EXPORT COMPANIES | 7 INVESTORS AND HOSTED BUYERS | 10 DIPLOMATIC MISSIONS |
| 4 WHOLESALERS | 8 TOURISM OPERATORS AND AGENCIES | 11 OTHER |

WHY SHOULD YOU EXHIBIT?

- ★ **Meet Decision-Makers in the Hosted Buyer Program.**
Connect with key decision-makers in the Hosted Buyer program.
- ★ **The World's Largest Halal Showcase**
Engage with the global Halal industry's most extensive platform.
- ★ **Gather with All Sectors of the Halal Industry**
Forge connections across diverse segments of the Halal market.
- ★ **Discover New Distributors**
Find potential new distributors for your products and services.
- ★ **Connect with Top-Level Corporate Representatives**
Engage with high-ranking representatives from prominent organizations.
- ★ **Leverage the Highest Media Attention to Your Advantage**
Capitalize on the significant media interest surrounding the event.

EXHIBITOR PROFILE



Food & Beverage
Manufacturers
Food Processing & Packaging
HORECA
Organic Products
Traditional Cuisine



Cosmetics &
Personal Care
Pharmaceutical Products



Public Sectors
Halal Certification Bodies
Non-Governmental
Organizations
Education



Textile & Modest Fashion
Authentic Products
Traditional Clothing



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Opportunity to Expand Globally and
Grow in New Markets..

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