



KOSGEB : Small and Medium Enterprises Development Organization of the Republic of the Republic of Türkiye

ADEPME: Agency for the Development and Supervision of Small and Medium Enterprises of the Republic of Senegal

Based on the Memorandum of Understanding on Cooperation between the Small and Medium Enterprises Development Organization (KOSGEB) and between the Agency for the Development and Supervision of Small and Medium Enterprises (ADEPME) signed on November 1st, 2024 in İstanbul.

SMEs have positive contributions in providing and maintaining balanced economic and social development. They also play an important role in decreasing the level of unemployment and creating new employment opportunities and with their flexible production structure they can follow the changes in the market conditions more effectively. Due to their importance almost all the countries, especially the developed ones, are developing and implementing new policies which will encourage establishing, expanding, developing and protecting SMEs.

Recognizing the close trade and economic relationship between Türkiye and Senegal, reaffirming the importance of cooperation to the development of commercial relations between them; Emphasizing the significant role that Small and Medium-Sized Enterprises (SMEs) play in driving national economic prosperity and international trade; both sides express their intention to cooperate and sign this Action Plan in **Dakar, on February 18th, 2025.**

KOSGEB

Ahmet Serdar
İBRAHİMCİOĞLU
President

ADEPME

Marie Rose
FAYE
General Director

**ACTION PLAN
KOSGEB – ADEPME**

No.	Planned Activities	Target Group (attendees)	Venue	Duration	Date (Year)	
					Start	End
1	Establishment of a joint working group in order to discuss important issues and critical / potential sectors and meet annually.	Working Group Members appointed by KOSGEB and ADEPME	Türkiye/ Senegal/ Online	2-3 days annually	2025	2027
2	Exchanging information on fairs, exhibitions, seminars etc. for SMEs and entrepreneurs and announcing them to the related target groups	Participants' experts and SMEs	Documentation work (Via e-mail or official letter)	Throughout the year	2025	2027
3	Organizing meetings to inform the SMEs about the investment climate, opportunities, supports, incentives/subsidies and potentials of the other country	SMEs, Participants' managers and experts	Türkiye/ Senegal/ Online	2-3 days	2025	2027
4	Carrying out the best practice workshops regarding to KOSGEB's and ADEPME's activities according to the request of the parties	Participants' managers and experts	Türkiye/ Senegal/ Online	3-4 days	2025	2027
5	Experts exchange to examine current policies and implementations of the Participants' and their countries'	Participants' experts	Türkiye/ Senegal/ Online	5 days	2025	2027
6	Organizing and holding reciprocal business trips/B2B meetings for interested entrepreneurs of Türkiye and Senegal in order to increase trade turnover and support SMEs	SMEs Participants' managers and experts	Türkiye/ Senegal/ Online	2-3 days	2025	2027
7	Carrying out or coordinating the training/informing programs or joint activities for SMEs and SME related organizations	SMEs, Participants' managers and experts	Türkiye/ Senegal/ Online	2-5 days	2025	2027

8	Inform each other about the best practices in institutional capacity building and SME Support mechanisms in the field of entrepreneurship and SMEs.	Working Group Members appointed by KOSGEB and ADEPME	Documentation work (Via e-mail or official letter)	Throughout the year	2025	2027
9	Ensure the participation of representatives of both organisations in national and international events/exhibitions/forums where one of the parties is the organiser to strengthen bilateral cooperation and provide support.	KOSGEB and ADEPME	Any Venue to be determined by the Parties	Throughout the year	2025	2027

Note: Expenses will be covered by participants' own-budget or project-budget funded by international organizations