

# **Welcome Message From Executive Governor, State of Osun**

present to you warmth greetings of the overnment and good people of Nigeria ad the State of Osun.

is my pleasure to welcome you to the ate of Osun, the host state of the firstver International Agricultural Exhibitions nd Conference tagged "Agritech Nigeria sun 2018", scheduled to take place in ovember 2018, in the State of Osun, deral Republic of Nigeria.

aritech Nigeria Osun 2018 will contribute imensely to the ongoing economic versification efforts of our government by thancing massive influx of agricultural chnologies and investments to the onomy of Nigena.

geria is a land of opportunities for gribusiness, investors, agrochnologists, manufacturers, R&Ds, ocessors, Bio technologists. quaculture, Veterinary, Marketing, rigation and Water Management and

ir government has contributed by way of juity to ensure the success of the event of is magnitude, and more in portantly, we ive created enabling environment for all :hibitors, Visitors, Investors and

Participants all over the world.

We look forward to this Agritech Nigeria Osun 2018 International Exhibitions and Conference to enhance performance and improve agricultural production sustainability value addition /processing complete with marketing in Nigeria. I am pleased to welcome you all to this landmark agricultural event - AGRITEC NIGERIA OSUN 2018, the first of its kind in

As the Chief Security Officer of the State of Osun, I assure you strongly that there is an enduring security within the state and its environs. This will be guaranteed before, during and after this noble Agricultural Exhibitions and Conference - Agritech Nigeria Osun 2018.



Ogbeni Rauf Adesoji Aregbesola The Executive Governor State of Osun Federal Republic of Nigeria



Ministry of Agriculture and Food Security
Office of the Honourable Commissioner
State Government of Dain
State Secretainst PMS 4420 Osogbo

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#### LETTER OF INVITATION AGRITECH NIGHRIA ONLY 2018

On behalf or the Construent of Federal Pepublic of Nigeria Construent good people of the State of Dam the head way to a Nightsh Sugara Cont. 2018 in the activat pleasure to math study. Nigreck Nigeria Contract One. 2018. Night Lecture (2): I shiften out to other own a Fediblical Nightsh and Lecture.

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# Message From The Organisers

Warm greetings from the organisers of Agritech Nigeria Osun 2018, Nigeria's largest international exhibition and conference on agriculture, farm cechnology, livestock equipment, seedlings, narvest and post harvesting technologies, processing technologies, agro tourism and 828 networking.

You are certain to meet over 200,000 small nolders and commercial farmers who need your technologies and attractive business deals during the Agritech Nigeria Osun 2018. The international agro-technology exhibition and conference is scheduled to hold from 20th-22nd November, 2018 at Osogbo Stadium, Osun State, Nigeria.

Agritech Nigeria Osun 2018 is being organised by Fesco Agalu of Nigeria, Kenes Exhibition of Srael, the organiser of Agritech Israel, a leading agro-technology event in the world and the State Government of Osun, Nigeria. The event is with the Conference theme: 'Transformation of Nigeria Agricultural Technologies And Innovations.'

The keynote Speaker is Dr Audu Ogbeh, Honourable Minister of Agriculture and Rural Development of the Federal Republic of Nigeria. The event is also being packaged with different topics that will attract speakers who are leaders in agricultural industry, and academia across the world for the purpose of enhancing performances and improved agricultural products for Nigerian farmers through innovative agro-technology. Nigeria is a land of abundant opportunities, the largest market economy in Africa with a population of 200 million people, 65 percent of uncultivated arable land, 45 million Nigerians are into farming, both small holders and commercial farming. As you know, these farmers need your agricultural technologies and innovations to increase their agricultural productions. With the government economic policy that favours and placed priority on greater investment in agricultural production and fast local market of 200 million people and beyond in the Africa sub region, the government has put in place financial supports such as Anchor Borrower Programme to assist both small holders and commercial farmers, the policy is also aimed to drive youth employment through agriculture.

We invite you to join us as Exhibitors, Visitors and Participants at Agritech Nigeria Osun 2018, a platform for agriculture destination to increase your leads, sales and profit by exploring largest market economy in Africa.

We encourage you to take advantage of the partnerships and collaboration opportunities in this event. President Muhammadu Buhari, GCFR, President of the Federal Republic of Nigeria has been asked to declare the all-important event open.

State Governors, Ministers, Commissioners, Chairmen of 774 local governments in Nigeria, captains of industries, farmers and all stakeholders in Nigerian agricultural sector will be present at the Exhibition and Conference.

Welcome To Nigeria

# Discover • Experience • Connect



- Unrivalled opportunities to communicate your business to a wide range of audience in Agriculture all over the world.
- An Ideal platform for your products and business to influence farmers and any service provider in Agricultural sector.
- Unrivalled opportunities to communicate with leaders in the industry.
- Let your business gain an exposure to over 400,000 participants and thousand of decision makers and the world.
- Meet wide range of companies seeking partnership and investment opportunities.
- 6. A right platform to access partners

for your projects and grow your agribusiness ventures.

- 7. Profile your business to attract thousands of potential customers at the event.
- 8. A good platform for prospective exhibitors, investors and participant to leverage their products, investments and projects to make more returns and secure partners.
- 9. It is a place to fast track your business with right partners.
  10. The best gathering of agribody technology and agro innovation companies in the world 11. Platform to double your market insight and maximize

your alliance opportunities

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# pportunities In Nigeria ne Gateway To African Market

Nigeria is a country blessed with abundance of agricultural resources and products peculiar to each of the six geo-political zones and 36 states of the federation and the Federal Capital Territory (FCT), Abuja.

Nigeria with almost 200 million population and land area of 910,777 sq. Km as a country has necessary ingredients for the development of agricultural, marketing and processed food products.

Nigeria with 84 million hectares of arable land, 50.4 million hectares of uncultivated land, 230 billion cubic meters of water and large market in Africa, Nigeria offers the market in Sub Saharan Africa and stretches into the West Africa Summit region Nigerian government has developed policy to diversify the economy from crude oil to agriculture in other to boost Food production and reduce Food importation. There is no other country in Africa where Agric business is as viable as in Nigeria in terms of productivity and profitability.

Nigerian government is willing to assist and prioritise any agro-technology, R & D, irrigation system, post harvest technology with necessary support and Logistics. Nigeria with large market, free market economy, free flow of investment, attractive incentives, skills and low cost labour and sustainable and rapid infrastructure

Nigeria with vegetation of tropical rain forest, savannah and desert has some of the best agro technology field which prospective exhibitors, investors, and participants can leverage their products investment and make money to grow the local economy in Nigeria case

Agro Commondity - For investment and exportation of key commondity such as Sesame seed, cashew, nut, ginger garlic, shea butter, hibiscus, cocoa, palm oil. soya beans, maize, cassaya, plantain, cabbage, cucumber, tomatoes and pepper



# Opportunities In The State Of Osun

The State of Osun is located in the South Western region of Nigeria. It belongs to Yoruba ethnic group and house to the Oracle of Yoruba ethnic group called Ile-

There are over 250 towns in the State. Its capital is Osogbo, which is home to the Osun Osogbo Groove, a UNESCO World Heritage site. The State has a good infrastructure and Good Security Architecture. The Government of the State of Osun creates enabling environment for investors to do business in the State. Economic activities in the State of Osun is Farming, Commerce and Tourism. Osun Rivers provide irrigation opportunities for its agronomic activities.

- Total land area 9.251 sq. km
- Population 5,416,959
- Vegetation Tropical Rain forest and Savannah
- Major Corps Maize Crop, Cassava, Oil Palm, Tobacco, Cocoa, Cashew, Cocumber
- Solid Mineral Gold, Clay, Limestone, Kaoline, Granite, Talc, Feldspar, Ceramic

Opportunities for investment exists in:

- Agribusiness, irrigation, modular agricultural equipment, improved seedlings, Bio Fertilizers, processing equipment, post harvest storage machinery, green house technology, R&D, ICT, pesticide and marketing.
- Energy
- Tourism Erin Ijesha Waterfalls Resorts



# The duardian Monday July 9, 2002

## 500,000 Osun farmers to attend agritech exhibition

Office Cooperatives: Extending Studium, they form muchinery dury poul formers Union has make - called on the organises to - try, water technology, three and its comminment to say research at different agricular could equipment agriculture cestal house of the first total companies are equally processing extensions and international approximatal mobilized in emblast their consummental countril. exhibition and conference graduats and services at the 10 will be organised by the person of their sear and the Southern year and Southern year for many, a 4 metric in the has gove bested the limited, here hishinton of makes to specifying was reported to higher and reported whether Ose the over a large out and this future a liver large and 9545. Coup of the weekend, such they Shar wit now that SPO,DNI Companies, would makeline their over theiring in different notions. Executive Doeston Agricult 506,000 members in the lost of agriculture Ne are. Nigera/Aus 2018, No York large scale farmers and agri. Majored. commended the The farmers said that whole continues continues are present that the all farmers would be inferent of the internal Affairs endocating the programme problem for the pre-Observal Method and an are process of north grante schooled by Agreet Nigra Osci 2001 ing their members in con-November 10, ar the Oragin . an establishment agreed that . . the owns.



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Agritech Nigeria is an international Agroecology professional exhibition that offers a Agricultural machinery meeting place for manufacturers, . Biotechnology researchers, investors, academics, \*Floriculture purchasers and decision-makers Green houses representing both local and Marketing & export services international interests.

Those invited to participate include Plasticulture mayors, heads of municipalities and Poultry rural communities, CEOs, engineers R&D and technicians, maintenance Small ruminants managers, consultants, regulatory \*Turnkey projects bodies, project developers, safety & Knowledge transfer managers, entrepreneurs, and other Software & Hardware individuals and organisations Aquaculture dealing with agriculture

Every Agritech event attracts . Fork lifts & handling thousands of individuals and "Equipment professionals from around the

> world, across the full spectrum of agricultural fields including:



- Plant propagation material

- Fertilizers & Chemicals

- \* Livestock & dairy
- Farming
- Irrigation & water management
- Organic agriculture
- Plant protection
- Post-harvest treatment
- Precise agriculture
- Rural development
- Veterinary
- Pastorialist



# BENEFITS TO EXHIBITORS

Agritech Nigena Osun 2018 offers you a wide range of opportunities to maximise your Returns on investments (ROI) by driving more leads sales to your stand by increasing your brand's reach and inform your customers about your involvement in Agritech Nigeria Osun 2018

### EXHIBITORS MARKETING BENEFITS

#### Exhibitor Catalogue Publication

 Your company's name, logo and contact details will be included in the official exhibitor catalogue that will be distributed to all participants, all 774 local governments in Nigeria. Chambers of Commerce, upload Nigerian Government website. It will be available to over 200,000 industry professionals that will attend Agritech Nigeria

#### Exhibitor Press Release On The Website

Exhibitors press release on the website.This will enhance the quality and returns on your participation by increase your brand visibility, by updating latest press releases on the Agritech Nigeria website

#### Public Relation

Showcase photos and products brochure on the Agritech Nigeria website

Free Marketing Of Exhibitor Product On **Event Website** 

4 Exhibitors will be entitled to display products and services information online so that visitors car explore what they can see at the event. This will be done by uploading exhibitor products brochures intithe event website through the exhibitors manual

#### SALES BENEFITS

### E-Invitation To Visitors And Customers T-Patronise Exhibitor's Stand INCREASE YOUR LEADS SALES BENEFIT:

Engagement & interaction with target buyer Agritech Nigeria will help exhibitors engage an interact with key stakeholders that possess the rea buying power for your products during the even B2B Meeting with thousands of senior executives a companies. Cooperatives Farmers, finance house that will solely or jointly purchase authority for you products.

### Newsletters To Participants Before The Event

2. Strengthen your brand. Agritech Nigeria is an ideal platform to fast track you product brand by meeting right partner that are read to put their money down for partnership apportunit during the event

#### **Bulk Email**

3 Exhibitors' company name and logo will be sent t government agencies, chambers of commerci cooperative farmers and business executives t paironise exhibitors' booth





# **EXHIBITION REGISTRATION**

### xhibition Space Allocation

served" basis. A completed Exhibit Space tract, accompanied by advance payment should nailed or faxed to the Exhibition Manager to are reservation of your desired location

bitors are welcome

N38,800

Registrati

rien Exhibitors \$170 USE

ce allocation for exhibitors is on a "first-come," specific requirements. A revised floor plan will be included with the booth confirmation. Please note that an alternative location should be clearly indicated on the Exhibition Booking Form. Participation will be finalized only upon confirmation of the payment.

N3,000

N1.500

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	ees & B	ooth	Regist	ration		
OR I	XHIBITION SPAC	Sep 1		1-100 m <sup>2</sup>	N10,000	S35 USD
on Fee	Constructed Stand**	Raw Space***		101-200 m²	N8,000	\$30 USD
	N54,966/1 m²	N48,069/3 m²	Price per sq.m	201-300 to*	56,000	\$25 USD
b DOOL	SISUUSDIE	\$120 LSD-1 m <sup>2</sup>		301-400 m <sup>2</sup>	N4,000	S20 USD

401-500 m²

501 m' and u

Profitable Marketing Guranteed

\$170 USD

### Booth Description

#### Constructed Stand Includes

- (min, 9 m² stand size)
- White walls, fitted with an aluminum frame, 250 cm high
- Fascia board with company name and stand number (in standard lettering)
- Two plastic chairs, one table
- One spotlight per 3m², excluding electricity and main connection
- One single-phase electrical socket.
- Carneting
- Exhibitor badges (number of badges depends on the sqm)
- ► Pavilion security (from 18:00 PM 9 AM)
- Up to 30 word company/product profile in the Official Exhibition Catalog

#### Raw Space Stand Includes:

- (min 20 m² space area)
- Area reserved by the exhibitor
- One single-phase electrical socket
- Exhibitor badges (number of badges depends on the sam)
- Pavilion security (from 18 00 PM 9 AM)
- Up to 30 word company/product profile in the Official Exhibition Catalog

### **Exhibition Pavilions and Access**

The Agritech Nigeria Osun 2018 exhibition will be held in both the indoor and outdoor areas of the WOCDIF, Osogbo . The Osogbo stadium, where Agritech Nigeria Osun 2018 is being held, is easily accessed by car, or bus. A shuttle service will also be provided to / from the event. You do not have a booth yet? To reserve your exhibition space please contact the Exhibition Manager

### Booth Regulations

Exhibitors designing their own booths are requested to observe the following basic regulations: Each stand must be bordered with walls measuring the exact size of the stand (width  $\times$  depth  $\times$  height). The general building height of the exhibition is as follows.

Booths in the First line of the venue Pavilion 2 entrance: of the Exhibition Hall height limit is 3.5 meters

### All other booths: height limit is 7 meters

Any back side of the booth can't be closed with a wall.

A plan if each stand and a display design, showing exact measurements and height, must be submitted to the exhibition security engineer for approval

The engineer's contact information will be provided in

ilding plans to the Exhibition Manager at least fou

#### Additional Benefits

Pre-scheduled meetings with potential clients and industry leaders

Company promotion in the official exhibition catalogue

Listing on the website

PR services a comprehensive and constant updated source of news and latest information to be presented at Agritech Nigeria Osun 2018

Exhibitor badges

Foreign exhibitors are exempt from paying VAT For internal display units

Display unit up to 20 Square meters will be supplied with mono-phase socket 16 ampere

Display unit form 20 Square meters and up to 90 Square meters will be supplied with tri-phase sockel 16 ampere.

Display unit form 91 Square meters and up will be supplied tri-phase socket 32 ampere

