



Zimbabwe Chamber of Small  
and Medium Enterprises



**HARARE CHAMBER OF SMALL  
AND MEDIUM ENTERPRISES**  
"Nurturing Business for Success"



Ministry of Women Affairs, Community,  
Small and Medium Enterprises Development

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**10<sup>th</sup> Edition 2025 GLOBAL MSMEs EXPO & MSMEs GRADUATION**

Date: 28 April 2025

His Excellency,  
The Turkish Ambassador to Zimbabwe  
Embassy of Turkey  
Harare

Your Excellency,

**INVITATION TO THE GLOBAL SMES EXPO AND SME GRADUATION 10-14<sup>TH</sup>  
NOVEMBER 2025: HARARE INTERNATIONAL CONFERENCE CENTRE**

We are delighted to invite you to the Global SMEs Expo and SME Graduation, a premier event showcasing the innovative products and services of Small and Medium Enterprises (SMEs) in Zimbabwe. This event aims to foster economic growth, innovation, and collaboration between local and international businesses.

**Event Details**

- Dates: 10-14 November 2025
- Venue: HICC, Rainbow Towers Hotel, Harare

**Exhibition Categories**

1. Agriculture and Agro-Processing
2. Mining and Minerals
3. Industry and Infrastructure
4. ICT and Technology
5. Tourism and Hospitality
6. Financial and Corporate Services
7. Insurance and Life Assurance
8. Creative Industries and Services
9. Transport and Logistics
10. Health and Wellness
11. Education and Training
12. Environmental Services
13. Power and Energy
14. Retail
15. State Owned Enterprises

## 16. National Pavilions

### Draft Program

| DATE                  |    | TIME                | EVENT                     |
|-----------------------|----|---------------------|---------------------------|
| MONDAY<br>NOVEMBER    | 10 | 08:00HRS – 17:00HRS | REGISTRATION &<br>OPENING |
| TUESDAY<br>NOVEMBER   | 11 | 08:00HRS – 17:00HRS | BUSINESS DAY              |
| WEDNESDAY<br>NOVEMBER | 12 | 08:00HRS – 17:00HRS | CONFERENCE                |
| THURSDAY<br>NOVEMBER  | 13 | 08:00HRS – 17:00HRS | OFFICIAL OPENING          |
| FRIDAY<br>NOVEMBER    | 14 | 14:00HRS – 18:00HRS | GRADUATION &<br>CLOSING   |

### Mobilizing Turkish SMEs and Companies

We kindly request your assistance in mobilizing Turkish SMEs, companies, and organizations to participate in the Expo. This event presents a unique opportunity for Turkish businesses to explore new markets, forge partnerships, and expand their presence in Africa. The Expo will feature exhibitions, keynote speeches, panel discussions, and workshops on topics relevant to the growth and development of SMEs <sup>1</sup>.

### Turkish Pavilion

We invite the Embassy to erect a Turkish pavilion at the Expo, showcasing the country's innovative products and services. This will provide a platform for Turkish businesses to connect with local entrepreneurs, industry experts, and government officials.

### Sponsorship Opportunities

We seek sponsorship opportunities from the Embassy to support the growth and development of Zimbabwean SMEs. Your contribution will help resource the Expo and promote the SME sector in Zimbabwe.

### Official Opening Ceremony

You are cordially invited to the official opening ceremony of the Expo, where you will have the opportunity to meet with local business leaders, government officials, and other stakeholders.

### Conclusion

We believe that this event will play a vital role in promoting economic cooperation between Zimbabwe and Turkey. Your presence and support will be instrumental in achieving this objective.

Please do not hesitate to contact us for further information or clarification.

Yours sincerely,



Dr. L Moyo

**EXECUTIVE CHAIRMAN HARARE CHAMBER OF SMEs &  
NATIONAL ORGANIZING SECRETARY ZIMBABWE CHAMBER OF SMEs**

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