BİLGİ FORMU

Konunun Dile	
Getirilmesini Talep Eden	
Firmanın Ünvanı	
	tirilmesini Talep Eden Firmanın İletişim Bilgileri
Adres	, , ,
Telefon Numarası	
Faks Numarası	
E-Posta Adresi	
	ni Talep Eden Firmanın İlgili Elemanının İletişim Bilgileri
Adı Soyadı	, ,
Telefon Numarası	
E-Posta Adresi	
	esi Talep Edilen Hususa İlişkin Ayrıntılı Bilgi
2.10 00111111	

KOREA'S TOP EXHIBITIONS

Your
Best
Business Partner

KITA COEX



Gateway to Successful Business in Asia!

KOREA'S TOP EXHIBITIONS



Your Optimal Business Partner

The Best Industry Exhibitions in Korea, at Coex

Planning to expand your overseas business? Looking in particular at the Asian Market?

Bring your business to Korea: the bridge between Japan and China, and the gateway to Northeast Asian commerce.

Despite the world's fluctuating economies, Korea remains relatively stable. Boasting the 13th largest trading volume globally and an ever-rising GDP, Korea has developed extensive infrastructure and services in line with its increasing purchasing power.

Coex's business-oriented shows, produced and developed using 25 years of accumulated know-how and expertise, are among those leading Korea's exhibition industry. With customized packages for overseas exhibitors and buyers and an extensive network of international partners and associates, Coex offers the best service for every global participant. Whether this is your first time to participate in a Coex show, or you are a returning customer - Coex guarantees optimal opportunity for your business.

Coex Business Partners

Participate in UFI Approved International Exhibitions

Coex has developed close partnerships with both domestic and international industry organizations to develop and expand the business-focus of its trade shows. By collaborating and communicating with associates such as these, Coex provides a strong and communicative global network in support of its overseas participants.

K I T A Korea International Trade Association

The Korea International Trade Association (KITA) has over 85,000 domestic trading and exporting company members and is the sole mother-company of Coex Convention and Exhibition Center. KITA and the exhibition teams of Coex are committed to investing in and supporting KITA members through trade-show participation in order to foster the Korean exhibition industry. Furthermore, KITA has its own on-line trade buyers database program and also promotes both export and import trade by hosting regular trade seminars and biz-matching programs.



Korea Importers Association

The Korea Importers Association (KOIMA) was established in 1970 under the authorization of the Government-run Ministry of Knowledge Economy. KOIMA has played a crucial role in developing the country's economy by promoting trade. Korea obtains the large majority of raw materials for the production of export goods from abroad, and, as the only import-oriented organization in Korea, KOIMA has been responsible for promoting this vital trade through the introduction of overseas suppliers, arrangement of business matchmaking meetings, dispatch of purchasing missions abroad and more.

Gateway to Successful Business in Asia!

Korea's TOP Exhibitions

Services for Overseas Attendees

Optimizing Your Stay in Korea

Coex's Global Business Unit (GBU) is here to provide you with all the support you need for your visit to Korea and to Coex. From applying for participation, to arranging your attendance, to providing you with post-show reports, our Korean, English, Japanese and Chinese speaking marketers offer prompt, efficient and accurate feedback and assistance.

For exhibition visitors, we offer a one-stop participation service, to simplify everything from exhibition registration to on-site business matchmaking with exhibitors. For overseas buyers, we provide a combination of accommodation and culture packages at discounted prices to assist with and simplify your stay in Korea.

Exhibitors and trade promotion organizations can also participate as part of a national pavilion to receive many other benefits.

For more details of the various packages and services available, please refer to the below.

2013 Premium Int'l Pavilion Package	. 28
Delegation Program for Overseas Visitors	. 29
Coay MICE Attendees Program	30

Exhibition Index Korea's TOP Exhibitions

JAN.~JUNE

SPOEX (Seoul Int'l Sports & Leisure Industry Show)	2013.2.21-24
Seoul Living Design Fair	2013.2.27-3.3
SIPREMIUM (Seoul Int'l Sourcing Fair_Premium Gifts & Homeware)	2013.3.6-3.9
Automation World	2013.3.13-16
Packaging World (Int'l Packaging Technology Show)	2013.3.13-16
KOGOLF (Korea Golf Show)	2013.3.28-31
P&I	
(Photo & Imaging)	2013.4.4-7
(Photo & Imaging) Franchise Seoul Spring	2013.4.4-7
Franchise Seoul Spring	2013.4.11-13
Franchise Seoul Spring Coffee Expo Seoul	2013.4.11-13 2013.4.11-14
Franchise Seoul Spring Coffee Expo Seoul Korea Int'l Jewelry & Watch Fair	2013.4.11-13 2013.4.11-14 2013.4.18-21

JULY~DEC.

Seoul Character & Licensing Fair	2013.7.18-22
Green City Week	2013.10.16-19
World Smart Grid Expo	2013.10.16-18
Atopy Care Expo	2013.10.24-26
VIETSF (Vietnam Int'l Shop + Franchise Show)	2013.10.31-11.2
Food Week	2013.11.5-8
SIBA (Seoul Int'l Bakery Festival)	2013.11.5-8
KOSIGN (Korea Int'l Sign & Design Show)	2013.11.13-16
LED@SHOW & digiSIGN (LED/OLED Application & Technology Show) (Digital Signage & KIOSK Show)	2013.11.13-16

SPOEX

Seoul International Sports & Leisure Industry Show

February 21 - 24, 2013_Hall A, B, C, Coex

Exhibition area 28,726sqm **Opened** 2004

No. of exhibitions held to date 10

Exhibition cycle Annual

(Korea International Trade Association)

Exhibit Items

- · Health & Fitness / Outdoor Sports
- Team & Indoor Sports
- Bike & Board & Extreme Sports / Water Sports
- Sports Facilities & Service
- · Sports Wear & Sports Footwear
- · General Sporting Goods

Concurrent Events

- 1. Seoul International Sports Industry Forum
- 2. Sports Facilities Business Forum
- 3. Sports Industry Seminar & Sports Equipments' Certification Seminar
- 4. Seminar featured by KUSPO
- 5. SPOEX Outdoor Fashion Show
- 6. Bouldering Competition for Amateurs (sponsored by SPOEX)
- 7. Bike Event and Presentation on New Products
- 8. Underwater Photo & Image Exhibition

Features

SPOEX, the largest sports show in Korea, is a valuable networking venue and global marketplace for profitable sports businesses. The show has expanded over time to include the Outdoor Show, Bike Show, and KUSPO Show, attracting 40,000 visitors annually.

Previous Results

No. of Exhibitors		N. CD d	No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
947	143	1,117	38,662	696



Contact Info

www.spoex.com

Seoul Living Design Fair

February 27 – March 3, 2013_Hall A, B, Coex

Exhibition area 18,378sqm

Opened 1994

No. of exhibitions held to date 19

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- Total Interior & Furniture
- Home Appliance
- · Designer's Brands
- Kitchen / Tableware · Bath / Exterior
- Home Textile & Fabrics
- · Gardening & Outdoor
- Lighting
- Living Decorations & Solutions

Concurrent Events

- · Living Design Awards
- · Living Trends Seminar

Features

Since 1994, Seoul Living Design Fair has led Korea's living design trends and provided a platform for buyers and exhibitors to meet face-to-face and discuss future business.

Previous Results

No. of E	No. of Exhibitors		No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
121	13	511	61,192	-



Contact Info

Contact Person Mr. Dae Yeon Kim Tel +82-2-6000-1107 Email daeyeon3@coex.co.kr www.livingdesignfair.co.kr

SIPREMIUM

Seoul Int'l Sourcing Fair_Premium Gifts & Homeware

March 6 - 9, 2013_Hall A, B, Coex

Exhibition area 17,658sqm

No. of exhibitions held to date 23

Opened 1990

Organizer Coex

Exhibition cycle Annual

Exhibit Items

· Sales Promotion Materials

- · Gift Items
- · Stationery & Office Supplies
- · Household Goods
- · Character Items

Concurrent Events

- Premium Homeware & Design Exhibition
- · VIP Buyers Lounge
- Showcase for Traditional Market
- · Lucky Draw Event

Features

SIPREMIUM is one of Korea's top exhibitions for the sales promotion and living supplies industry. Held early each year in spring, buyers at SIPREMIUM can experience future trends in sales promotion materials and household goods supplies.

Previous Results

No. of E	xhibitors			Visitors
Domestic	Overseas	No. of Booths	Domestic	Overseas
283	10	501	12,873	194

SPREMIUM 2013
Seoul International Sourcing Fair
Premium Gifts & Homeware

Contact Info

Contact Person Mr. Dong Wook Han Tel +82-2-6000-1055 Email donhan@coex.co.kr http://sipremium.info/

Automation World

aimex & Korea Vision Show

March 13 - 16, 2013_Hall A, B, C, Coex

Exhibition area 18,378sqm Opened 1990 No. of exhibitions held to date 24

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- aimex: Process Automation, Production Automation, Logistics Automation System,
 ID System, Industrial Networks & IT Solution
- · Korea Vision Show: Industrial Camera, Lenses and Lights, etc.

Concurrent Events

- · Biz-matching Meetings
- · Automation Conference
- Vendor Seminar for Participating Companies

Features

Launched as the factory automation industry's first exhibition in 1990, joining the World F.I.M.A in 2001, and acquiring UFI authorization as the first of its kind in Korea to do so in 2002, AUTOMATION WORLD has an impressive history of 23 years and has developed to become what is arguably the top industry automation exhibition in Asia.

Previous Results

No	No. of Exhibitors		No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
258	20	760	23,110	310



Contact Info

Contact Person Ms. Jung In Yoon Tel +82-2-6000-1053 Email jungin@coex.co.kr http://automationworld.biz/

^{*}Selected as Industry Leading Int'l Exhibition by KME

^{*}UFI Certified Exhibition

Packaging World

Int'l Packaging Technology Show

March 13 - 16, 2013_Hall C, Coex

Exhibition area 5,164sqm **Opened** 2013

No. of exhibitions held to date 1

Organizer Coex

Exhibition cycle Biennial

Exhibit Items

- · Packaging Materials (Intermediate Packaging / Outer Packaging)
- Packaging Machine
- · Physical Distribution Machine
- Packaging Service / Publications / Technologies

Concurrent Events

- · Professional Skills Seminar
- Vendor Seminar for Participating Companies

Along with Automation World, Packaging World provides an insight into the entire manufacturing process from production to packaging

KOGOLF

Korea Golf Show

March 28 - 31, 2013_Hall A, B1, Coex

Exhibition area 14,013sqm

Opened 1990

Organizer Coex

No. of exhibitions held to date 17

Exhibition cycle Annual

Exhibit Items

- · Golf Goods and Accessories
- · Golf Club, Apparel, Gloves, Bag, Shoes, Balls, Caps, etc.
- Golf Training Machines and Equipment

Concurrent Events

- One Point Lessons
- · Golf Business Seminar

Features

KOGOLF is one of Asia's leading trade shows in terms of visitor numbers, order volumes, and leading industry figures in attendance. This show is a powerful hub of the Asian golf market and KOGOLF 2013 is a must-join exhibition for those wishing to expand their golf business here.

Previous Results

No. of E	No. of Exhibitors		No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
116	4	402	12,033	114



Contact Info

Contact Person Mr. Jung Ho Ahn Tel +82-2-6000-1058 Email bbatman@coex.co.kr http://packagingworld.co.kr



Contact Info

Contact Person Mr. Jung Won Lee Tel +82-2-6000-1072 Email aloha@coex.co.kr http://kogolf.co.kr

P&I

Photo & Imaging

April 4-7, 2013_Hall A, B, Coex

Exhibition area 17,658sqm

No. of exhibitions held to date 22

Opened 1991

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- · Photo & Imaging
- Photo & Travel
- · Photo & Optics
- · Smart Accessory Show
- · New Media Wave
- Seoul Photo

Concurrent Events

- P&I Seminar
- P&I Digital Photo & Image Exhibition

Since its opening in 1991 imaging week has become one of the most influential photography exhibitions in Asia. With its 22 years of history, Imaging Week takes a Show&Show format, including Photo&Travel, Photo&Optics, the Smart Accessory Show, New Media Wave, and Seoul Photo.

Previous Results

No. of E	xhibitors	No. of Visito		Visitors
Domestic	Overseas	No. of Booths	Domestic	Overseas
100	17	622	30,215	575



Contact Info

Contact Person Mr. Lim Soo Lee Tel +82-2-6000-1068 Email limsoo@coex.co.kr www.imagingweek.co.kr

Franchise Seoul

Spring

April 11 - 13, 2013_Hall C, Coex

Exhibition area 10,348sqm

No. of exhibitions held to date 36

Opened 1996 Organizer Coex

Exhibition cycle Annual

Exhibit Items

- · Apparels / Shoe & Bags
- · Beverages / Ice Cream / Cafe / Bakery
- Convenience Stores
- Franchise Suppliers
- Health & Fitness
- · Services / Venture Solutions
- Vending Machines
- Etc

Concurrent Events

Conferences and various special events

Features

Franchise Seoul is the first and longest running Franchise exhibition in Korea, providing various solutions related to franchise.

Previous Results

No. of Exhibitors		No. of Doodle	. of Booths No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
115	-	252	11,777	43



Contact Info

Contact Person Mr. Jung Hee Yum Tel +82-2-6000-1105 Email jhyummy@coex.co.kr http://www.franchiseseoul.co.kr/

^{*}Selected as Industry Leading Int'l Exhibition by KME *UFI Certified Exhibition

Coffee Expo Seoul

April 11 - 14, 2013_Hall A, Coex

Exhibition area 10,368sqm

No. of exhibitions held to date $\,2\,$

Opened 2012 Organizer Coex

Exhibition cycle Annual

Exhibit Items

- Coffee & Tea
- Coffee Machinery / Equipment / Packing Materials
- Coffee and Coffee Franchise Accessories
- · Related Foods
- · Barista Training

Concurrent Events

- · World Super Barista Championship
- · Coffee Expo Seminar
- · Vendor Technology and New Product Seminar

Features

Coffee Expo Seoul is the place for coffee lovers to gather and taste, experience, explore, and talk about coffee, in the hub of South Korea's booming coffee business.

Previous Results

No. of E	xhibitors	N = - 4 D = - 4 l =	No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
74	8	227	33,686	106

Korea Int'l Jewelry & Watch Fair

April 18 - 21, 2013_Hall C, D, Coex

Exhibition area 17,629sqm Opened 2003

Exhibition cycle Annual

No. of exhibitions held to date 11

Organizer KITA

(Korea International Trade Association)

Exhibit Items

- Jewelry
- · Diamonds, Pearls, and Gemstones
- · Fashion Jewelry & Accessories
- · Watches & Clocks
- Tool & Equipment, Trade Publication, etc.

Concurrent Events

Conference and Special Events

Features

The Korea International Jewelry & Watch Fair is the one and only jewelry fair in Korea.

Previous Results

No. of Exhibitors		N. CD il	No. of	Visitors
Domestic	Overseas	No. of Booths	Domestic	Overseas
247	61	557	27,162	1,472



Contact Info

Contact Person Ms. Young Ran Kim Tel +82-2-6000-1076 Email pipi@coex.co.kr http://coffeexpo.co.kr



Contact Info

http://www.jewelfair.com

^{*}UFI Certified Exhibition

Int'l Aesthetic Expo

April 27 - 28, 2013_Hall B2_Coex

Exhibition area 3,645sqm Opened 2012 Exhibition cycle Annual No. of exhibitions held to date 2

Organizer Coex

Exhibit Items

- · Medical Equipments
- Pharmaceuticals
- · Cosmetics / Skin&Body Care
- Nail Care
- · Diet / Medical Tour

Concurrent Events

- · Lectures on Plastic Surgery
- •1:1 Consultation for Plastic Surgery
- · Case Study: Successful Plastic Surgery

Features

The International Aesthetic Expo is a total-solution marketplace for business communication and information exchange among beauty professionals.

Previous Results

No. of E	No. of Exhibitors				No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas		
99	-	135	4,172	190		



Contact Info

Contact Person Ms. Eun Young Roh Tel +82-2-6000-1156 Email eyroh@coex.co.kr http://www.aestheticexpo.co.kr



May 21 - 24, 2013_Hall A, B, C, Coex

Exhibition area 10,348sqm **Opened** 2008

Exhibition cycle Annual

No. of exhibitions held to date $\,5\,$

Organizer Coex

*UFI Certified Exhibition

Exhibit Items

- Mobile
- · Cloud Computing
- Software
- IT Convergence
- Industrial Electronics

Concurrent Events

- Business Meetings
- IRTC Workshop
- Information and Communication Press Conference
- Press Party

Features

Korea's leading and largest ICT Business Exhibition with the greatest number of domestic and overseas visiting buyers. 'Smart Life, Simple IT!'

Previous Results

	No. of Exhibitors		No. of Exhibitors		No. of Visitors	
	Domestic	Overseas	No. of Booths	Domestic	Overseas	
	322	59	919	29,490	811	



Contact Info

Contact Person Mr. Jung Ho Ahn Tel +82-2-6000-1058 Email bbatman@coex.co.kr http://www.worlditshow.co.kr

CADRE

Climate Change Adaptation & Disaster Risk Reduction Exhibition

May 28 - 30, 2013_Hall B1, Coex

Exhibition area 4,365sqm

No. of exhibitions held to date 6

Opened 2007

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- Natural Disaster Prevention
- Disaster Observation / General situation system
- Facility safety management
- · Disaster prevention IT
- Disaster Recovery
- Disaster relief / Emergency relief supplies
- Disaster insurance / Disaster prevention consulting services
- · Green growth industries

Concurrent Events

Disaster Safety Experience Event

Features

CADRE explores global issues and topics in relation to disaster management, and effects on both humans and nature.

Previous Results

No. of Exhibitors				No. of Visitors	
Overseas	No. of Booths	Domestic	Overseas		
3	234	2,438	182		
	Overseas	Overseas No. of Booths	Overseas No. of Booths Domestic		

Seoul Character & Licensing Fair

July 18 - 22, 2013_Hall A, B, Coex

Exhibition area 17,658sqm

Opened 1998

No. of exhibitions held to date 13

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- · Character Items & License
- · Comics / Animation
- · Games / Entertainment
- · Digital Contents

The Seoul Character & Licensing Fair has become one of Asia's largest licensing exhibitions, with participation of over 130,000 visitors and 200 companies every year.

Previous Results

No. of I	No. of Exhibitors				No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas		
224	10	846	127,444	1,629		

CADRE 2013

Contact Info

Contact Person Mr. Jin Wook Hwang Tel +82-2-6000-1064 Email jinwook@coex.co.kr http://www.cadre.kr



Contact Info

Contact Person Mr. Jung Won Lee Tel +82-2-6000-1072 Email aloha@coex.co.kr http://www.characterfair.kr

^{*}Selected as Industry Leading Int'l Exhibition by KME

^{*}UFI Certified Exhibition

Green City Week

October 16 - 19, 2013_Hall C, Coex

Exhibition area 10,348sqm Opened 2010 No. of exhibitions held to date $\,2\,$

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- · Facilities and Design of the City
- · Building / Equipment-Infra
- Construction Products and Solutions to a Wide Variety of Fields

Concurrent Events

Technical and Academic Seminar

Features

Four exhibitions (Korea Architecture Fair & Festival, Smart Green Building Expo, Seoul Garden Show, and Food Waste Tech 2012) are held together as part of Green City Week

Previous Results

No. of E	No. of Exhibitors				No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas		
192	10	603	8,332	142		

World Smart Grid Expo

October 16 - 18, 2013_Hall A, Coex

Exhibition area 10,368sqm **Opened** 2010

No. of exhibitions held to date 3

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- Smart Place
- Smart Transportation
- Smart Renewable
- Smart Powergrid
- Smart Electricity Service

Concurrent Events

- Industry Seminar
- Exhibition Tour Program
- Smart Grid Promotion Pavilion

Features

World Smart Grid Expo provides opportunities for international members of the smart grid industry to exchange advanced information and to further develop the smart grid industry in Korea.

Previous Results

No. of Exhibitors		- No. of Dootho	No. of Visitors	
Domestic	Overseas No. of Booths	- INO. OI BOOTIIS	Domestic	Overseas
72	13	242	6,129	62



Contact Info

Contact Person Ms. Yun Joo Lee Tel +82-2-6000-1152 Email joo@coex.co.kr http://www.greencityweek.co.kr WORLD SMART GRID EXPO 2013

Contact Info

Contact Person Mr. Jin Wook Hwang Tel +82-2-6000-1064 Email jinwook@coex.co.kr http://www.ksgw.or.kr

^{*}National Certification Requested

Atopy Care Expo

October 24 - 26, 2013_Hall B1, Coex

Exhibition area 7,290sqm **Opened** 2012

No. of exhibitions held to date $\ 2$

Organizer Coex

Exhibition cycle Annual

Exhibit Items

- · Atopy Care Related Items
- · Non-Prescription Medicine / Medical Equipments
- Atopy Related Cosmetics / Cosmetics for Infants
- · Eco-friendly Laundry Detergent

Concurrent Events

- Atopy 1:1 Consulting
- · Case Study on Atopy Cure

Features

Atopy Care Expo is Korea's one and only atopy care exhibition, providing newly released products and information related to the field of Atopy.

Previous Results

No. of Exhibitors		No. of Visitors	
Overseas	No. of Booths	Domestic	Overseas
-	81	4,688	-
	Overseas	Overseas No. of Booths	Overseas No. of Booths Domestic

Contact Info



VIETSF

Vietnam Int'l Shop & Franchise Show

October 31 - November 2, 2013_SECC

Exhibition area 4,440sqm

Opened 2010

Exhibition cycle Annual

No. of exhibitions held to date 4

Organizer Coex

Exhibit Items

- · Shop Design & Renovation
- Shop Equipment
- · Retail Technology
- Professional Service
- Retail Purpose Items
- Food&Beverage
- · Beauty&Health
- Retail&Wholesale
- Consulting Service
- Education&Training
- Other Specialized Retail Stores

Concurrent Events

- Visit to Retail&Franchise Shop
- Consulting Programs & Seminars

Features

Co-organized by KITA and Coex, Vietnam International Shop+Franchise Show is Vietnam's leading exhibition related to shop and franchise. This exhibition provides visitors with information on how to expand or develop their business into Vietnam — a blossoming economy and commercial market.

Previous Results

No. of Exhibitors		N	No. of Visitors	
Domestic	Overseas	 No. of Booths 	Domestic	Overseas
89	34	155	-	10,400



Contact Info

Contact Person Mr. Hwa Bong Lee Tel +82-2-6000-1102 Email wowbong@coex.co.kr http://vietnamshow.info

Food Week

November 5 – 8, 2013_Hall A, B, C, Coex

Exhibition area 29,446sqm

Exhibition cycle Annual

No. of exhibitions held to date 8

Opened 2006

Organizer Coex

*Selected as Industry Leading Int'l Exhibition by KME

Exhibit Items

- Food & Beverage
- Food Machinery
- · Kitchen Utensils
- Ingredients & Services

Concurrent Events

- 1:1 Business Match Meetings
- Conference & Forum relevant to Food
- · Cooking Demonstration Shows and Cooking Competitions

Food Week is the largest international food fair in Korea, where exhibitors and visitors can learn a variety of information about general food, agro stock, rice, food packing, kitchen machinery, hotel & restaurant, and more, all under one roof.

Previous Results

No. of E	No. of Exhibitors		No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
583	129	1,800	92,845	600

SIBA

Seoul Int'l Bakery Festival

November 5 – 8, 2013_Hall D, Coex

Exhibition area 6,561sqm

No. of exhibitions held to date 16

Opened 1981

Organizer Coex

Exhibition cycle Biennial

- *Selected as Industry Leading Int'l Exhibition by KME
- *UFI Certified Exhibition

Exhibit Items

- · Bakery & Confectionery
- · Baking Utensils & Machinery

Concurrent Events

Seoul International Baking Competition

Features

Seoul International Bakery Festival is the largest exhibition of the industry in Korea and includes a large-scale international live baking competition.

Previous Results

No. of Exhibitors		No. of Exhibitors		No. of Visitors	
Overseas	No. of Booths	Domestic	Overseas		
-	264	46,089	-		
	Overseas	Overseas No. of Booths	Overseas No. of Booths Domestic		



Contact Info

Contact Person Ms. Min Ji Cho Tel +82-2-6000-1067 Email mjcho@coex.co.kr http://foodweek.info/

Siba2013

Contact Info

Contact Person Ms. Young Ran Kim Tel +82-2-6000-1076 Email pipi@coex.co.kr www.siba-expo.com

KOSIGN

Korea International Sign & Design Show

November 13 - 16, 2013_Hall A, Coex

Exhibition area 10,368sqm

No. of exhibitions held to date 20

Opened 1992

Exhibition cycle Annual

Organizer Coex

Exhibit Items

- · Digital Printing
- Media / Ink
- · Post-processing & Equipments
- Digital Display
- Digital Input and Design
- LED / Lighting
- · Space Design

Concurrent Events

- 1:1 Business Meeting
- Newly Released Products Showcase
- Digital Printing, Digital Signage and LED related Seminars

Features

KOSIGN has been ranked as the foremost visual-focused show in Korea since 1992. With 20 years of history, KOSIGN is the number one business platform for exhibitors and buyers in the digital sign and design industry.

Previous Results

No. of E	No. of Exhibitors				No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas		
104	12	469	14,133	602		



Contact Info

Contact Person Mr. Dae Yeon Kim Tel +82-2-6000-1007 Email daeyeon3@coex.co.kr http://kosign.info

LED@SHOW &digiSIGN 2013

November 13 - 16, 2013_Hall B1, Coex

Exhibition area 3,645sqm

Exhibition cycle Annual

Opened 2010

No. of exhibitions held to date 4

Organizer Coex

Exhibit Items

- Digital Signage (Display, Application)
- · KIOSK (Input/Output Device)

Concurrent Events

- KOSIGN
- Vendor Seminar

Feature

LED@SHOW & digiSIGN is a premium platform for presenting new trends and rapid growth development in the LED and digital sign industry in Asia.

Previous Results

No. of E	No. of Exhibitors		No. of Visitors	
Domestic	Overseas	No. of Booths	Domestic	Overseas
72	4	133	12,462	569



Contact Info

Contact Person Mr. Dong Wook Han Tel +82-2-6000-1233 Email donhan@coex.co.kr http://www.led-digisign.com/

SERVICES

2013 Premium National Pavilion Package

Coex has launched an upgraded international pavilion package for all Coex-organized trade shows in 2013

Countries aiming to boost their exports can reach Coex's buyers at a reduced price and with more benefits throughout the year. All national trade promotion agencies and overseas embassies in Korea are eligible for the benefits of a premium international pavilion.

Package Benefits

- · Booth Price USD 400/sqm
- Upgraded Booth Stand: Block system booth with LED lighting
- · Lighting : Spot lighting and display panels included
- · Incidental Services : 24 hour electricity, wired internet, telephone line all included
- National flag and name of the Country will be integrated into the booth design
- Tables, chairs, brochure stands, and other furniture provided

Booth Fee Discounts

- Booth fee discounts available according to number of exhibitors
- Up to 10 companies: 10% discount on total booth price
- 11 to 20 companies: 20% discount on total booth price
- $\, \bullet \,$ 21 to more: 30% discount on total booth price
- One seminar room provided free of charge for one day during the show
- Free advertising(1P) on trade show homepage and in show directory
- Free press release on Coex's official trade show press partner
- Free promotional opportunities on e-newsletter distributed to the buyers of Coex's database.
- \bullet Assistance in hotel arrangement, city tour arrangement, etc.
- Assistance in reserving an interpreter
- Biz-matching session arrangement for domestic buyers and exhibiting companies
- \bullet Free promotional opportunities on Cyber Coex for participating companies
- 5-15% discount in air flight tickets for delegates, buyers, and exhibitors who use Lufthansa or Korean Air.
- * Service benefits above may vary depending on the exhibition and size of the pavilion.

Delegation Program for Overseas Buyers

The official Delegation Program for Coex Exhibitions provides services to make your visit to Korea as productive and hassle-free as possible. Program participants can be international visitors preparing for future trade with Korea, as well as those visiting Korea for the first time to seek new business opportunities.

Join an official delegation to enjoy the program benefits below.

Delegation Program Benefits

- Complimentary "Exhibitors-Only Registration" for delegation members
- Provision of a list of exhibitors interested in exporting to your country
- Help from delegation leaders in organizing transportation, registration and hotel accommodation
- Personalized letter of invitation to accompany your visa application
- Invitation to VIP receptions and business matchmaking programs

o Successful Business in Asia!

Korea's TOP Exhibitions

Coex MICE Attendees Program

Coex has partnered with several MICE related industries, such as business hotels near the Gangnam area, Korean Air, Lufthansa, and more, in order to support all attendees and organizers with unbeatable incentives and great prices throughout the year.

Stay in Comfort with Coex Partner Business Hotels

Coex's Partner Business Hotels are all located in the Gangnam area, within a 10-minute drive to the Coex Center. Each business hotel offers a comfortable stay at lower costs than their luxury counterparts.

Each accommodation can be contacted directly to take reservations from Coex guests. For further information, please visit:

http://coex.co.kr/eng/visitors/alliance_hotel_tab01.asp

Fly with Coex Partners

Coex has partnered with major international carriers Korean Air and Lufthansa Airlines to bring airfare discounts to all of our overseas visitors and event organizers. For further information on the discounted rates and other benefits available, please visit:

http://coex.co.kr/eng/visitors/alliance_fly_tab01.asp

Performing Arts Program

Any attendee at a Coex held event can now attend Korea's top performances in a 10% discounted package deal. Korea's most fun, engaging non-verbal performances have been hand-picked by Coex's business tourism experts for a new performance discount program.

For specific performance details, please visit:

http://coex.co.kr/eng/visitors/alliance_performing_arts.asp

Ride in Style with Coex Partner Limousine Buses

Overseas participants coming to any Coex event can receive convenient airport transfer discounts through Coex's Limousine Bus Partnership. 2,000KRW discount coupons for KAL and CALT limousine bus are available for download via the website of each eligible event.

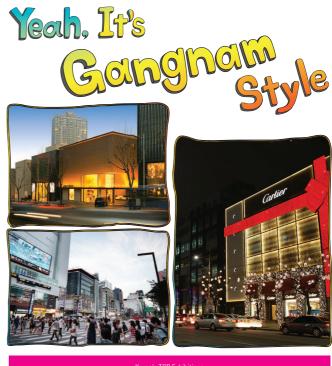
For further information, visit our website at:

http://coex.co.kr/eng/visitors/alliance_bus.asp

Where is Gangnam?



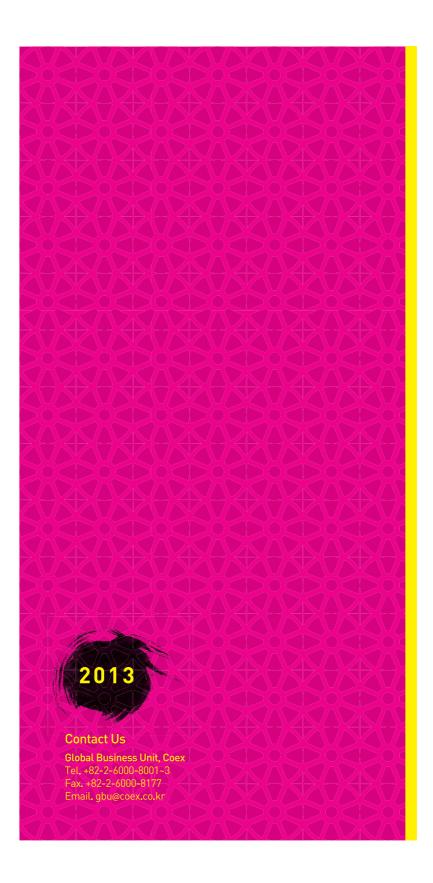
With its name literally meaning "south of the river", Gangnam is a mainly commercial area located in the southern area of Seoul. The district is lined with a dazzling array of shops selling everything from expensive designer items to unique vintage clothes. The young and fashionable gather here in force, and celebrity sightings are common.



Korea's TOP Exhibitions

Gateway to Successful Business in Asia!

KOREA'S TOP EXHIBITIONS 2013





ANTALYA İHRACATÇILAR BİRLİĞİ GENEL SEKRETERLİĞİ



Sayı: TİM.AİB.GSK. ARGE/ 144 16/01/2013

Konu: Sirküler.

ANTALYA İHRACATÇILAR BİRLİĞİ ÜYELERİNE SİRKÜLER NO: 2013 / 029

Sayın Üyemiz,

- 1. Bosna Hersek Yatırım Projeleri
- 2. Yunanistan Bilgi Notu
- 3. COEX Fuarları

Konularını içeren duyurularımızın detayları ekte sunulmuştur.

Bilgilerini rica ederim.

Fisun EVRENSEVDİ Genel Sekreter

Unvan : Antalya İhracatçılar Birliği Genel Sekreterliği Adres : Aspendos Bulvarı No:221 ANTALYA Telefon : (0 242) 311 80 00 Faks: (0 242) 311 79 00

Ayrıntılı bilgi için irtibat : Anıl YILMAZ/Şef

TÜRKİYE

*BE3VZ55**

BOSNA HERSEK YATIRIM PROJELERİ

Ekonomi Bakanlığı Serbest Bölgeler, Yurtdışı Yatırım ve Hizmetler Genel Müdürlüğü'nden alınan bir yazıya istinaden TİM-Türkiye İhracatçılar Meclisi Genel Sekreterliği'nden alınan yazıyla; Bosna Hersek'teki güncel yatırım projeleri Genel Sekreterliğimize iletilmiş olup projelerle ilgilenen firmaların TİM'e başvurmaları gerekmektedir. (286)

Türkiye İhracatçılar Meclisi Genel Sekreterliği:

Tel: 0212 454 04 71

İlgili Kişi: Bihter Esin Yücel (bihteryucel@tim.org.tr)

EK 1: Projeler

YUNANİSTAN BİLGİ NOTU

Ekonomi Bakanlığı İhracat Genel Müdürlüğü'nden alınan bir yazıya istinaden TİM-Türkiye İhracatçılar Meclisi Genel Sekreterliği'nden alınan yazıda Ekonomi Bakanlığınca yapılmakta olan bir çalışmada kullanılmak üzere, ihracatçılarımızın Yunanistan pazarında karşılaştıkları sorunlar ile ilgili bilgi talep edilmektedir. (288)

Bu çerçevede, söz konusu çalışmada kullanılmak üzere; söz konusu ülke pazarında karşılaşılan sorunlar ile gündeme getirilmesinde fayda görülen diğer hususlara ilişkin görüş ve önerilerinizin TİM- Türkiye İhracatçılar Meclisi Genel Sekreterliği'ne iletilmek üzere ek 2'de yer alan form doldurularak, en geç 18 Ocak 2013 Cuma günü mesai bitimine kadar Genel Sekreterliğimize (yilmaza@aib.gov.tr) iletilmesi gerekmektedir.

EK 2: Görüş Formu

COEX FUARLARI

Seul Ticaret Müşavirliğimiz'den alınan bir yazı ile G.Kore'nin başkenti Seul'ün en önemli kongre/fuar merkezi COEX'te, "COEX Global Business Unit" tarafından 2013 yılında düzenlenecek fuarlara ilişkin broşür tarafımıza ulaştırılmıştır. Bizzat COEX işletmecisi tarafından düzenlenecek fuarları içeren ve COEX kongre/fuar merkezinde diğer organizatörler tarafından düzenlenecek olan fuarları içermeyen söz konusu broşür ek 3'de yer almaktadır. (270)

EK 3: Broşür