



**ABUJA
INTERNATIONAL
TRADE FAIR**
SINCE 2006

20th Edition

Theme
Sustainability

25TH SEPT - 6TH OCT 2025

Partners



20 YEARS OF CONNECTING BUSINESSES

The Abuja International Trade Fair (AITF) is a prestigious multi-sectoral event in Nigeria that continues to expand its scope and influence. As one of the largest trade platforms, it offers domestic and international exhibitors an opportunity to showcase new product lines, access untapped markets, forge invaluable business relationships, unveil innovative products, and stay ahead of emerging trends. Powered by the Abuja Chamber of Commerce and Industries, the AITF is dedicated to connecting businesses with lucrative trade and investment prospects within the country.

This trade platform cultivates a neutral and inclusive environment, welcoming companies, trade associations, government investment/export promotion agencies, institutions, and private sector organizations. It serves as a catalyst for establishing fruitful investment and trade relations with new business partners. With Abuja's advantageous location as the nation's capital and its convenient one-hour flight from Lagos, coupled with accessibility to all geopolitical zones, hosting a significant number of international and local participants becomes both strategic and secure.

ABUJA CHAMBER OF COMMERCE AND INDUSTRY

The AITF, driven by the Abuja Chamber of Commerce and Industries, is passionately committed to serving and supporting its vast network of over 2500 member companies. Our mission is to cultivate an empowering business environment by fostering robust networks, enhancing organizational capabilities, and facilitating impactful international trade missions. Join us in unlocking boundless opportunities for growth and success.

ABUJA TRADE CENTER



The Abuja Trade Center serves as one of the four prominent centers within the ACCI, playing a pivotal role in the management of various trade-related activities and events on a daily basis. This includes the organization of trade fairs, facilitating business-to-business (B2B) and business-to-government (B2G) interactions, coordinating trade missions, and fostering an enduring framework for cooperation between the Chamber and its esteemed partners.

BRIEF

As Nigeria's economy continues to grow, the need to ensure that this growth is sustainable becomes increasingly important. Inefficient tax systems, unsustainable consumption patterns, and inadequate incentives can impact ease of doing and discourage investments. The 2025 AITF provides an opportunity to address these challenges by exploring how taxation, consumption, adequate incentives, and can be aligned to promote sustainability.

This theme is particularly relevant as Nigeria, along with other developing nations, seek to meet its commitments to its populace by ensuring a sustainable and upward economic trajectory. By focusing on sustainable consumption, the fair will also address SDG 12 (Responsible Consumption and Production), while the discussion on incentives and taxation will contribute to SDG 13 (Climate Action) and SDG 8 (Decent Work and Economic Growth).

Sustainability – Consumption, Incentives, and Taxation, as the theme of this year's fair, provides the government, policy makers and business leaders the platform to discuss possible solutions aimed at addressing consumption, incentives and the role of taxation in promoting economic growth. The fair will contribute to shaping Nigeria's economic and environmental future through collaboration with government, businesses and civil society in our collective journey to a prosperous future.



HIGHLIGHTS OF THE EVENT

**NEW
PRODUCT
SHOWCASE**

**SPIN
AND
WIN**

**AMAZING
DISCOUNTS**

**FREE
ENTRY**

**KIDS
CORNER**

**AITF
20TH
ANNIVERSARY
RAFFLE**

The Fair is expected to host over **500 Exhibitors** showcasing more than **10,000 products, solutions and services** to nearly **100,000 Participants** over its **12Days** period, with special focus on the need for deliberate investments in the sustenance of businesses, the business environment and the governance protocols that can support a sustainable economy.

Because it is understood the world over, that environmental, social and governance (ESG) considerations are boosters for SMEs growth and urban living, the AITF 2025, as one of the largest fairs in Nigeria, is set to extensively feature products and solutions that are developed by our partners and exhibitors in fintech, tax collection, payment systems, sustainable transportation and solutions, food processing, environmental safety and etc.



The fair will also feature panel sessions on **"Effective Taxation For Economic Sustainability"**. The panel will feature the Central Bank of Nigeria (CBN), Federal Inland Revenue Service (FIRS), FCT Inland Revenue Service (FCT IRS), FCT Administration (FCTA), the National Council on Climate Change (NCCCC), Federal Ministry of Transportation, NASENI, representatives from Embassies and missions, Federal Ministry of Industry, Trade and Investment, Federal Ministry of Science and innovation, Federal Ministry of Finance, Commercial banks, Fintech companies, clean technology executives in Nigeria and innovators.



WHY SHOULD YOU ATTEND?

From the heart of Nigeria, the Abuja International Trade Fair connects people, brands and markets with interactions, discoveries and innovations.





TECHNOLOGY
OPERATOR
OUTBOUND
CENTRALISED
TRACK
CONTACT
CRM
TELEPHONE
RECEIVING
ROUTE
CENTRAL
CUSTOMER
POINT
OFFICE
QUESTIONS
COMPANY
SUPERVISOR
RESEARCH
MARKET
OPERATION
SUPPORT
ELEMENTS
TRANSMITTING
AGENT
DED
OUND

***829#**

FIRS CONTACT CENTER NOW HAS A NEW NUMBER

The Federal Inland Revenue Services is thrilled to announce its State-of-the-Arts Contact Center to make communications easier than ever before!

The Contact Center provides exceptional services to all taxpayers and the general public seeking assistance (Enquiries, Complaints and Challenges).

The Contact Center provides an optional multilingual services in the following languages:

- ✓ English
- ✓ Hausa
- ✓ Igbo
- ✓ Yoruba
- ✓ French
- ✓ Arabic &
- ✓ Pidigin



You can reach the Contact Center on
0209 460 2700

You can reach us through email: helpdesk@firs.gov.ng
or visit the taxpayer service unit at the tax office close to you:

Our social media handles are:

 [firs_nigeria](https://www.instagram.com/firs_nigeria)

 [Firs Nigeria](https://www.facebook.com/FirsNigeria)

 [@firsNigeria](https://twitter.com/firsNigeria)

TAXPAYER REGISTRATION WITH FCT-IRS

Registration of Taxpayers and obtaining Taxpayer Identification Number (TIN) by Individuals, and Non-Individuals (Corporate Entities, Enterprises and other Taxpayers) resident in the FCT

Below is the straightforward step by step guide to register for Individual and Non-Individual TIN

FCT-IRS WEBSITE	JTB WEBSITE	FCT-IRS TAX OFFICE
- Visit https://fctirs.gov.ng/ - Scroll down to "here you can" where there are several request options. - Click on Number/Option 4 (Individual TIN Registration) or Number/Option 5 (Non-Individual TIN Registration) depending on your request - You will be directed to the JTB Portal/Website. - Enter all the mandatory personal/business details such as Bank Verification Number (BVN), Date of birth, First name & Surname for individual and RC/BN number for Non-Individual - After inputting all mandatory information, if you already have a TIN, the same will pop up on the portal, if not, you would be directed to another page and more information required to process the request. - For Individual TIN request, the following mandatory information is required: - Title - Gender - Home and Office Address (street number, street name, state, local govt, city, country) - Email Address - Phone Number - For Non-Individual requests the following mandatory information is required: - RC/BN/IT Number - Office Address (street number, street name, State, local govt, city, country) - Email Address - Phone Number Please note that upon affixing your RC/BN/IT Number, JTB connects with CAC data base and your information with CAC is automatically inputted on the JTB portal which cannot be edited or modified unless done by CAC. - Upon completion, a Request ID will be generated which would require approval from any of FCT-IRS Tax Offices - Upon approval, the TIN will be generated and issued to the taxpayer by the Tax Office. - Similarly, the TIN certificate will be sent to the Taxpayers registered valid email address.	- Visit https://tin.jtb.gov.ng/ - Four options will be provided as follows: - Tin Verification Portal - Access TIN Registration System - Register for TIN (Non-Individual) - Register for TIN (Individual) - Click on iii (Non-Individual TIN Registration) or iv (Individual TIN Registration) depending on your request - Enter all the mandatory personal/business details such as Bank Verification Number (BVN), Date of birth, First name & Surname for Individual and RC/BN number for Non-Individual - After inputting all mandatory information, if you already have a TIN, the same will pop up on the portal, if not, you would be directed to another page and more information required to process the request. - For Individual TIN requests the following mandatory information is required: - Title - Gender - Home and Office Address (street number, street name, state, local govt, city, country) - Email Address - Phone Number - For Non-Individual requests the following mandatory information is required: - RC/BN/IT Number - Office Address (street number, street name, State, local govt, city, country) - Email Address - Phone Number Please note that upon affixing your RC/BN/IT Number, JTB connects with CAC data base and your information with CAC is automatically inputted on the JTB portal which cannot be edited or modified unless done by CAC. - Upon completion a Request ID will be generated which would require approval from any of FCT-IRS Tax Offices - Upon approval, the TIN will be generated and issued to the taxpayer by the Tax Office. - Similarly, the TIN certificate will be sent to the Taxpayers registered valid email address.	- Visit any of FCT-IRS Tax Offices - Fill the required form for Individual TIN Registration or Non-Individual TIN Registration - TIN will be generated and handed to the taxpayer. - Similarly, the TIN certificate will be sent to the Taxpayers registered valid email address. For further enquiries, Contact us via our Contact Centre on 0700 220 0002, via email: contactus@fctirs.gov.ng or visit any of our tax offices Corporate HQ No. 3 Abriba Close, off Yola Street Area 7, Garki. Asokoro/IPPIS Tax Office No. 11 Kwame Nkrumah, off Yakubu Gowon crescent (AYA) Asokoro, Abuja. Bwari Tax Office Solahan Building, opp. Nigerian Law School, Law School Road, Bwari FCT Central Area Tax Office 3rd floor, Abia House, Plot 979, Ahmadu Bello Way, CBD, Abuja. Garki Tax office Ahmad Plaza, Plot 1300 Funmilayo Ransome Kuti Street beside Shafa Filing Station Area 3 Garki Abuja Gwagwalada Tax office No. 8 Hon. Friday Itula Road, Along Custom Training School Phase 2, Gwagwalada Abuja Gwarinpa Tax office House 2 Adamu Shuaibu Crescent off 69 Road Gwarinpa. Karu Tax office No. 30 Eggon Crescent, Off Birom Street, Karu Abuja. Kaura Tax office No. 8 FCT-IRS Drive, Off Oladipo Diya Way, behind NNPC Filling Station Kaura District, Abuja. Kubwa Tax office No. 5 Gabriel Oyibode Street, Kubwa Extension, F01, Kubwa Abuja. Kuje Tax office House No. 2 High Court Road, Kuje, Abuja. Lugbe Tax office No. 220 Sector F, Opposite FHA Mortgage Bank, Lugbe, Abuja. Maitama Tax office No. 32B, Kastina-Ala Street, After IG's House, Maitama Abuja. MDA Tax office Ahmad Plaza, Plot 1300 Funmilayo Ransome Kuti Street, beside Shafa Filing Station Area 3 Garki Abuja. Utako Tax office 21, IBM Haruna Street, Utako. Wuse Tax office No. 4, Buchanan Close, Off Buchanan Street, off Aminu Kano Crescent, Wuse II.

EXHIBITION RATES

— INDOOR —

Standard Exhibition Space

N338,625

A 9 sqm booth
(Indoor shell
scheme inclusive of
1 table,
2 chairs,
power socket
and name fascial)

Prime Exhibition Space

N1,075,000

A 9 sqm booth
(Indoor shell
scheme in the
prime area inclusive
of 2 tables,
4 chairs,
power socket,
and name fascial)

Government Agencies

N1,075,000

A 9 sqm booth
(Indoor shell
scheme, inclusive of
1 table,
2 chairs,
power socket,
and name fascial)

Embassies Foreign Representations

\$1,000

A 9 sqm booth
inclusive of
1 table,
2 chairs,
power socket,
and name fascial)

— OUTDOOR —

Standard Exhibition Space

N19,350

Per Sqm

Minimum of
9 sqm non-prime
space (with power
utility only)

Prime Exhibition Space

N26,875

Per Sqm

Minimum of
72sqm prime
space (with power
utility only)

Government Agencies

N45,000

Per Sqm

Minimum of
72sqm space
(with power
utility only)

Food Vendors

N100,000

Floor space
(with power utility
only)
10sqm

*Registration & Subscription for Participation ends 1st September 2025

Late entry attracts additional 20% of the supposed fee

*7.5% VAT applies to all payments.

PLEASE NOTE: There will be no sub-letting of spaces after payment.

EXHIBITION RATES

SPECIAL DAYS

N850,000 Per hour (Subsequent hours cost N250,000)

ADVERTS RATES

Advert spot for Event Catalogue

Inside Front cover (colour): N200,000
Outside Back Cover (colour): N160,000
Inside Back Cover: N140,000

Full Page (colour): N120,000
Half Page (colour): N100,000
Centre Spread: N300,000

Advert Spot for Opening Ceremony Programme

Inside Front Cover: N200,000
Outside Back Cover: N160,000
Inside Back Cover: N140,000
Goodwill message: N100,000

Full Page: N120,000
Half Page: N100,000
Centre Spread: N300,000

BANK DETAILS

Account Name: Abuja Chamber of Commerce and Industry
Bank: Zenith Bank Plc
Account Number: 1011151464

20th Abuja International Trade Fair 25th September - 6th October 2025

Company/Institution Name:.....
 Company/Institution Phone:..... Company/Institution Fax:.....
 Company/Institution Website:.....
 Company/Institution E-mail:.....
 Company/Institution Address:.....
 City:..... Country:..... Postal:.....
 Contact Person Name and Title:.....
 Contact Person Mobile Phone:.....
 Email:.....
 Company Sector:..... Products to be exhibited:.....

Participation Fee

Indoor Shell Scheme (min 9sqm)

*Includes: per standard unit of 9sqm stand construction, panels, 1 table, 2 chairs, electricity (220v up to 2kw), 1 power socket and name fascial.

Standard N338,625 X sqm = NGN

Prime N1,075,000 per 9sqm

Government Agencies N1,075,000 per 1-boot of 9sqm

Embassy/Foreign Representations \$1,000 per 1-boot 9sqm

Outdoor Space

*Includes: only space with power utility.

Standard N19,350 per sqm (9 sqm minimum space, (with power utility only)) sqm = NGN

Prime N26,875 per sqm (72 sqm minimum space, (with power utility only)) sqm = NGN

Government Agencies N45,000 per sqm (72 sqm minimum space, (with power utility only)) sqm = NGN

Outdoor Food Vendors N100,000 (with power utility only) per 10sqm

Special Days N850,000 Per hour (Subsequent hours cost N250,000).....

Advert Fee

Advert Spot for Event Catalogue

☐ Inside Front cover (Colour): N200,000

☐ Outside Back Cover (Colour): N160,000

☐ Inside Back Cover: N140,000

☐ Full Page (colour): N120,000

☐ Half Page (color): N100,000

☐ Centre Spread: N300,000

Advert Spot for Opening Ceremony Programme

☐ Inside Front Cover: N200,000

☐ Outside Back Cover: N160,000

☐ Inside Back Cover: N140,000

☐ Goodwill message: N100,000

☐ Full Page: N120,000

☐ Half page: N100,000

☐ Centre Spread: N300,000

Participation Fee	+	Advertising Fee	=	Grand Total
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*Registration & Subscription for Participation ends 1st September 2025 / Late entry attracts additional 20% of the supposed fee

*7.5% VAT applies to all payments.

Contact us for all further information about your participation in the Abuja Trade Fair:

 **Abuja Chamber of Commerce and Industry, Abuja Trade & Convention Centre.** Umaru Musa Yar'Adua way (Airport Road), Abuja, Nigeria

 (Local & International) +234 (0) 813 633 5182, (Local) +234 (0) 703 317 1592  www.aiftf.aiccinigeria.com  aiftf@accinigeria.com

Terms and Conditions

In this agreement, the Organiser of the mentioned exhibition announced as "ACCI" hereinafter referred to as "Organiser". And the companies that signed this agreement were announced as "Exhibitors".

1. Participation:

1.1 The Exhibitor may be any local, joint or foreign company, which is a manufacturer or distributor or service provider in a field related or not directly, to the topic of the exhibition. The Exhibitor is liable for the origin and by putting his signature on this contract declares that he has the right to exhibit.

1.2 The Exhibitor has to fill this application form and send it with authentic signature and stamp to the Organiser, through courier, post, e-mail or submit his application via online form. The application form is valid only after 40% advance payment. Once fully filled by the Exhibitor, and received by the organizer, this Application form is considered for a final agreement for the Exhibitor to participate in the exhibition and pay the due amount. The Exhibitor does not have the right to cancel the agreement on his own, and all the cost incurred by the Organizer in regard to this agreement, should be reinstated.

2. Exhibitor Obligations:

2.1 The Exhibitor shall comply with all laws or regulations or guidelines of any competent authority and any terms and conditions or reasonable instructions or directions issued by the Organiser.

2.2 The Exhibitor warrants that it has the right, title and authority to enter into the Agreement and perform its obligations under it and that the person signing the Agreement on behalf of the Exhibitor has the requisite authority to do so.

2.3 The Exhibitor, its employees, agents, subcontractors and all other persons whom Organiser may reasonably consider the Exhibitor responsible for, must, at all times, conduct themselves in an orderly manner and must not act in any manner which causes offense, annoyance or inconvenience to other sponsors, exhibitors, the Organizer or any visitors/delegates to the Exhibition.

2.4 The Exhibitor is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If the Exhibitor can not attend the Exhibition due to a failure to obtain such documentation, the fees shall remain payable in full.

2.5 The Exhibitor consents to its details (including its name, logo or any other material or information supplied to Organiser by the Exhibitor) being published in the Exhibition catalog, show guide and on other promotional materials published by Organiser (including, without limitation, the Exhibition website). While the Organiser shall take reasonable care in the production of such materials, it shall not be responsible for any errors or omissions or any loss or damage resulting from any errors or omissions.

2.6 The Exhibitor shall not (and shall procure that its directors, officers, employees or subcontractors shall not) do or permit anything to be done that which might adversely affect the reputation or brand of Organiser or the Exhibition or make any statement that is defamatory, disparaging or derogatory to Organiser or the Exhibition.

2.7 The Exhibitor shall not (and shall procure that its directors, officers, employees, agents, or subcontractors shall not cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of the Exhibitor).

2.8 The Exhibitor undertakes to occupy the space in time for the opening of the Exhibition and not to close its stand prior to the end of the Exhibition. In the event that the Exhibitor fails to do so, the Organiser shall be entitled to terminate the Agreement and the fees shall remain payable in full. Also, the Exhibitor is not allowed to would never handover their exhibition rights which are coming from this agreement to the other person or company.

2.9 The Exhibitor is responsible for their exhibited products, services and personnel that they hired during the exhibition. Any harms or damages caused by personnel during the assembling and dismantling of the exhibited products or services are under the Exhibitor's responsibility. The Organizer will not be responsible for illegal behaviors.

2.10 The Exhibitor with raw space must submit the design plan to the Organiser for prior approval one month before the exhibition.

3. Organizer Obligations:

3.1 Organiser reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Exhibitor's stand as in their absolute opinion they consider to be in the best interest of the Exhibition including altering the size, shape or position of the space.

3.2 Organizer will be responsible for providing the exhibition area as sqm mentioned in the Application Form. If the agreement signed for equipped stand (Stand construction, carpet, 1 spotlight for 4 sqm, 100 watt, electricity, fascial name in standard text style, general cleaning, general security, company entry in exhibition catalog, exhibitor badges, invitations, 1 table and 2 chairs for 12sqm) the Organiser will be responsible for stand construction. If the parties agreed for space only (only space, general cleaning, general security, company entry in exhibition catalog, exhibitor badges, invitations) the Exhibitor will be responsible for construction and decoration of its stand. The Organizer will not take any responsibility for damages, accidents, delay etc.

3.3 The Organiser will only be responsible for general security of the exhibition. The insurance of personnel and the security of the exhibited products and services will be under Exhibitor responsibility.

3.4 If the Exhibitor is in breach of the Agreement or is otherwise engaged in any activity that might jeopardize the safety of the Exhibition, exhibitors and visitors, the Organiser reserves the right to close the Exhibitor's stand and remove the Exhibitor's representatives from the Exhibition without liability to the Organiser.

3.5 The Organiser reserves the right at any time and for any reason (whether or not due to events beyond its reasonable control) to change the format, content, venue, date and timing of the Exhibition (and any installation and dismantling periods) without liability. If any changes are made to the Exhibition, the Agreement will continue to be binding on both parties provided that the Package shall be deemed to be amended as Organiser determines necessary in its absolute discretion for the successful staging of the Exhibition.

3.6 The Organiser reserves the right to postpone or cancel the Exhibition at any time for any reason (including, without limitation if a Force Majeure Event occurs which the Organiser in its absolute discretion determines makes it impossible, inadvisable or impracticable for the Exhibition to be held). "Force Majeure Event" means any event arising that is beyond the reasonable control of Organiser (including but not limited to speaker or participant cancellation or withdrawal, contractor or supplier failure, venue damage, industrial dispute affecting any third party, governmental regulations or action, military action, fire, flood, disaster, civil riot or war).

3.7 In the event that the Exhibition is postponed or where the Exhibition is canceled for the current year but is reasonably expected to be held in the following year, the Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the postponed Exhibition (or the Exhibition in the following year as the case may be) in the same way that they would have applied to the original Exhibition. For the avoidance of doubt, nothing in this condition shall excuse the Exhibitor from the payment of the fees under the Agreement.

3.8 Where the Exhibition is canceled the Organiser may terminate the Agreement. To the fullest extent permitted by law, the Organiser shall not be liable to the Exhibitor for any loss, delay or damage resulting from or arising in connection with the cancellation or postponement of the Exhibition however arising.

3.9 The Organiser reserves the right, at any time, to make any changes to the Conditions or impose any additional regulations which it deems necessary in the best interests of the Exhibition, or which are required to conform with any applicable legal requirement, legislation or as a result of the act or omission of any third party.

3.10 Organiser reserves the right to refuse any person's entry to the Exhibition or to remove any person from the Exhibition at any time.

4. Payment Terms and Conditions:

4.1 The Exhibitor agrees to pay to the Organiser the sum formed according to the Application Form, as follows:

- 40 % - up to 5 days after the Application Form has been signed.

- 60 % - till 45 days prior to exhibition.

4.2 The sum should be paid in USD or NGN as the case may be. The Organiser will issue only one payment receipt for total.

4.3 The Exhibitor agrees to keep the timetable, according to the application form. In case that the amounts due have not been transferred into the Organiser's account, or paid cash on time, the Organiser has the right to deny participation to the Exhibitor, and the exhibition space will be offered to others. The Exhibitor would never demand for any rights. And also, an Exhibitor, which has not paid the amount due, on time, will be penalized with 0.5% per day over the amount that it owes. There will be no refunds unless the exhibition is canceled by the Organiser.

4.4 If after the application form has been signed, the Exhibitor has rejected participation in the exhibition for any reasons, the Exhibitor must pay a 25 % penalty from the amount according to the application form. If the Exhibitor cancels its participation in less than 30 days before the exhibition, it must pay the whole amount for the exhibition space.

4.5 If the event could not take place due to force majeure, and it is clearly announced that the event will not take place on a further date, the Organiser shall not be held solely liable and no kind of compensation whatsoever shall be demanded from the Organiser. Nonetheless, Exhibitors shall receive a full refund of all payments made or the agreement shall be regulated for another exhibition in related sectors organized by Organiser.

5. Others:

5.1 No rights under the Agreement may be assigned by the Exhibitor without the prior written consent of the Organiser. The Exhibitor may not subcontract or delegate in any manner any of its obligations under the Agreement to any third party or agent without the prior written consent of the Organiser.

5.2 This contract is drawn up and signed in duplicate in English - one for Organiser and one for Exhibitor. It shall enter into force upon signature by both parties and is valid until the obligations of the parties are fulfilled.

5.3 Any dispute, controversy or claims related to the understanding and the fulfillment of this agreement between the two parties, shall first be resolved by friendly negotiations between parties. Where negotiations fail, the dispute shall be referred to the Nigerian Chambers of Commerce Dispute Resolution Center (NCCDRC). The dispute shall be resolved by a sole arbitrator appointed by the Registrar General of the center. The NCCDRC Rules shall apply.

Company Stamp
and Authorised Signature

Completed on (Place and Date):

By (First and Last Name):

Company Stamp
and Authorised Signature

SPONSORSHIP CATEGORIES

Title Sponsor

N50,000,000

- Recognized as a title sponsor on all AITF promotional collateral and media
- Media exposure on global media platforms
- Branding rights at all AITF events including designated areas of the AITF2025 exhibition to be finalized in consultation with Sponsor.
- 2 x full page advert in the AITF event Programme and exhibitor guide.
- 72sqm Exhibition space up (includes space only)
- Speaker platform at the AITF opening ceremony
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon)
- Logo and inserts on AITF visitor / delegate bags
- 20 VIP Access – (4 for Opening Ceremony and 16 for all AITF2025 special events).
- One day themed plenary session.
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

Premium Partners

N40,000,000

- Recognized as an official premium partner on all AITF promotional collateral and media platforms.
- Media exposure on global media platforms.
- Branding rights at all AITF events including designated areas of the AITF 2025 exhibition to be finalized in consultation with Sponsor.
- 2 x full page advert in the AITF event Programme and exhibitor guide.
- 54sqm Exhibition space up (includes space only).
- Speaker platform at the AITF opening ceremony.
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon).
- Logo and inserts on AITF visitor / delegate bags.
- 15 VIP Access – (3 for Opening Ceremony and 12 for all AITF2025 special events).
- One day themed plenary session.
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

Official Sponsor

N25,000,000

- Recognized as an official sponsor on all AITF promotional collateral and media platforms.
- Media exposure on global media Platforms.
- Branding rights at all AITF events including designated areas of the AITF 2025 exhibition to be finalized in consultation with Sponsor.
- 2 x full page advert in the AITF event Programme and exhibitor guide.
- 36sqm Exhibition space up (includes space only).
- Speaker platform at the AITF opening ceremony.
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon).
- Logo and inserts on AITF visitor / delegate bags.
- 10 VIP Access – (3 for Opening Ceremony and 7 for all AITF 2025 special events).
- One day themed plenary session.
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

Banker of the fair

15,000,000

- Recognized as Banker of the fair on all AITF promotional collateral and media platforms.
- Media exposure on global media platforms
- Branding rights at all AITF events including designated areas of the AITF 2025 exhibition to be finalized in consultation with Sponsor.
- 1 x full page advert in the AITF event Programme and exhibitor guide.
- 18sqm Exhibition space up (includes space only)
- Speaker platform at the AITF opening ceremony
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon)
- Logo and inserts on AITF visitor / delegate bags
- 7 VIP Access – (2for Opening Ceremony and 5 for all AITF 2025 special events).
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

Financial Partner of the fair

10,000,000

- Recognized as Financial partner of the fair on all AITF promotional collateral and media platforms.
- Media exposure on global media platforms.
- Branding rights at all AITF events including designated areas of the AITF 2025 exhibition to be finalized in consultation with Sponsor.
- 1 x full page advert in the AITF event Programme and exhibitor guide.
- 18sqm Exhibition space up (includes space only)
- Speaker platform at the AITF opening ceremony
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon).
- 5 VIP Access – (2for Opening Ceremony and 5 for all AITF 2025 special events).
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors.

Access Partner of the fair

5,000,000

- Recognized as Banker of the fair on all AITF promotional collateral and media platforms.
- Media exposure on global media platforms
- Branding rights at all AITF events including designated areas of the AITF 2024 exhibition to be finalized in consultation with Sponsor.
- 1 x full page advert in the AITF event Programme and exhibitor guide.
- 18sqm Exhibition space up (includes space only)
- Speaker platform at the AITF opening ceremony
- Digital exposure - brand presence on AITF digital platforms (to be agreed upon)
- Logo and inserts on AITF visitor / delegate bags
- 7 VIP Access – (2for Opening Ceremony and 5 for all AITF 2024 special events).
- Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

SPONSORSHIP CATEGORIES

Banker of the fair

N10,000,000

- Recognized as Official Marketing Partner of the fair on all AITF promotional collateral and media platforms.
- Mutual branding on partner websites.
- Media exposure on global media platforms exhibition to be finalized in consultation with Sponsor.
- Mention during opening and closing ceremony.
- Digital exposure - brand presence on AITF digital platforms.
- 4 VIP Access – (2for Opening Ceremony and 2 for all AITF 2025 special events).
- Logo, and sponsorship title on all emails to exhibitors and visitors.

Official Media Partners

Visibility Exchange

- Recognized as Official Media Partner of the fair on all AITF promotional collateral and media platforms.
- Mutual branding on partner websites.
- Media exposure on global media platforms.
- Mention during opening and closing ceremony.
- 9sqm Exhibition space up (includes space only).
- Digital exposure - brand presence on AITF digital platforms.
- 4 VIP Access – (2for Opening Ceremony and 2 for all AITF 2025 special events).
- Logo, and sponsorship title on all emails to exhibitors and visitors.

With this year's theme as a background, the 20th edition of the AITF 2025 will provide a platform for knowledge sharing, networking and collaboration in several vital sectors. By bringing together experts, policymakers, and industry leaders, we aim to chart a path toward a more efficient, sustainable, and innovative future for trade and commerce to thrive.

Your sponsorship of this event, will provide strategic benefits, considerable leverages and visibility for your brand, amongst others.

Attached is the sponsorship categories and communication brochure of the 20th Edition of the AITF.

Would you require any additional information, please call +234 704 388 5343, +234 912 602 9766 E-mail: aitf@accinigeria.com. You can also contact the Executive Director of the ACCI Trade Centre, Mr. Ezekwesili Nnam on +2348136335182, or Email; ezekwesili@accinigeria.com.

AITF IN PICTURES



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BABA FEST

AITF WEEKEND
2025

About BABAFEST (Buy Africa, Build Africa)

A groundbreaking cultural and economic showcase set to be the highlight of the 20th Abuja International Trade Fair. This high-energy festival will celebrate Africa's creative industries while reinforcing the importance of intra-African trade, economic empowerment, and brand-driven impact.

Designed as a strategic platform, BABA FEST will champion Africa's creative industries while reinforcing the importance of intra-African trade and economic empowerment. Through a dynamic fusion of music, fashion, art, and digital innovation, this festival will celebrate Africa's rich cultural heritage while driving impactful conversations around investment, entrepreneurship, and sustainable development.

Featuring

- Live performances from top African artists
- Immersive art exhibitions
- High-energy fashion showcases
- Exclusive networking sessions
- Cutting-edge brand activations

SPONSORSHIP & PARTNERSHIP CATEGORIES

For corporate brands and investors, this is a golden opportunity to position your business in front of a high-value audience. Gain visibility, engage with potential customers, and align with a movement that drives economic impact.

LEGACY SPONSOR

1. Recognized as a Legacy sponsor on all BABAFEST promotional collateral and media platforms.
2. Media exposure on global media platforms.
3. Branding rights at all BABAFEST events including designated areas of the BABAFEST 2025 exhibition to be finalized in consultation with Sponsor.
4. 2 x full page advert in the BABAFEST event Programme and exhibitor guide.
5. 72sqm Exhibition space up (includes space only).
6. Speaker platform at the BABAFEST opening ceremony.
7. Digital exposure - brand presence on BABAFEST digital platforms (to be agreed upon).
8. Logo and inserts on BABAFEST visitor / delegate bags.
9. 20 VIP Access – (4 for Opening Ceremony and 16 for all BABAFEST 2025 special events).
10. One day themed plenary session.
11. Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors.

N50,000,000

AFRICA CHAMPION SPONSOR

1. Recognized as Africa Champion sponsor on all BABAFEST promotional collateral and media platforms.
2. Media exposure on global media platforms.
3. Branding rights at all BABAFEST events including designated areas of the BABAFEST 2025 exhibition to be finalized in consultation with Sponsor.
4. 2 x full page advert in the BABAFEST event Programme and exhibitor guide.
5. 54sqm Exhibition space up (includes space only).
6. Speaker platform at the BABAFEST opening ceremony.
7. Digital exposure - brand presence on BABAFEST digital platforms (to be agreed upon).
8. Logo and inserts on BABAFEST visitor / delegate bags.
9. 15 VIP Access – (3 for Opening Ceremony and 12 for all BABAFEST 2025 special events).
10. One day themed plenary session.
11. Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors.

N40,000,000

HERITAGE SPONSOR

1. Recognized as Heritage sponsor on all BABAFEST promotional collateral and media platforms.
2. Media exposure on global media platforms.
3. Branding rights at all BABAFEST events including designated areas of the BABAFEST 2025 exhibition to be finalized in consultation with Sponsor.
4. 2 x full page advert in the BABAFEST event Programme and exhibitor guide.
5. 36sqm Exhibition space up (includes space only).
6. Speaker platform at the BABAFEST opening ceremony.
7. Digital exposure - brand presence on BABAFEST digital platforms (to be agreed upon).
8. Logo and inserts on BABAFEST visitor / delegate bags.
9. 10 VIP Access – (3 for Opening Ceremony and 7 for all BABAFEST 2025 special events).
10. One day themed plenary session.
11. Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors.

N30,000,000

GOLD PARTNER

1. Recognized as Gold Partner on all BABAFEST promotional collateral and media platforms.
2. Media exposure on global media platforms.
3. Branding rights at all BABAFEST events including designated areas of the BABAFEST 2025 exhibition to be finalized in consultation with Sponsor.
4. 1 x full page advert in the BABAFEST event Programme and exhibitor guide.
5. 18sqm Exhibition space up (includes space only).
6. Speaker platform at the BABAFEST opening ceremony.
7. Digital exposure - brand presence on BABAFEST digital platforms (to be agreed upon).
8. Logo and inserts on BABAFEST visitor / delegate bags
9. 7 VIP Access – (2 for Opening Ceremony and 5 for all BABAFEST 2025 special events).
10. Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors.

N20,000,000

COMMUNITY PARTNER

1. Recognized as Community Partner on all BABAFEST promotional collateral and media platforms.
2. Media exposure on global media platforms.
3. Branding rights at all BABAFEST events including designated areas of the BABAFEST 2025 exhibition to be finalized in consultation with Sponsor.
4. 1 x full page advert in the BABAFEST event Programme and exhibitor guide.
5. 18sqm Exhibition space up (includes space only).
6. Speaker platform at the BABAFEST opening ceremony.
7. Digital exposure - brand presence on BABAFEST digital platforms (to be agreed upon).
8. 5 VIP Access – (2 for Opening Ceremony and 3 for all BABAFEST 2025 special events).
9. Sponsor's logo, and sponsorship title on all emails to exhibitors and visitors

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