



REPUBLIC OF GHANA

BLN/AD/1

NOTE VERBALE

The Embassy of the Republic of Ghana presents its compliments to the various diplomatic missions in Berlin and has the honour to inform the esteemed diplomatic missions that the Ghana Export Promotion Authority (GEPa), under the auspices of the Ministry of Trade and Industry of Ghana, will be organizing the maiden edition of the Ghana Crafts Show (GCS) from **Tuesday, 10th to Sunday, 15th October, 2023** at the Aburi Botanical Gardens in the Eastern Region of Ghana.

The show, themed "Forging Collaborative Partnerships for the Promotion of African Art and Crafts," aims to provide a platform that brings together exhibitors, buyers, investors, researchers, and the diaspora to engage in business and cultural activities. Accordingly, the craft show is expected to yield the following outcomes:

- Establishment of fruitful business partnerships;
- Exploration and identification of new and distinctive products;
- Facilitation of new investment deals and agreements;
- Valuable insights into market and product trends; and
- Enhancing Ghana and Africa's reputation as a prominent hub for sourcing high-quality products.

The Embassy would, therefore, greatly appreciate the support of the various diplomatic missions in disseminating information about the show to potential participants from other countries who may be interested in showcasing their products to prospective customers and investors, as this would contribute significantly to the success of the event.

All enquiries on participation and registration may be directed through an email to nelly.spioabaidoo@gepa.gov.gh, michael.mensah@gepa.gov.gh or by phone call to **+233 244 706 112** or **+233 268 612 622**.

The Embassy of the Republic of Ghana avails itself of this opportunity to renew to the various diplomatic missions in Berlin the assurances of its highest consideration.

BERLIN, 23RD MAY, 2023

VARIOUS DIPLOMATIC MISSIONS
BERLIN

