**SBF 2024 INDUSTRIES & TOPICS IN FOCUS**

**EU AGENDA FOR WESTERN BALKANS**

Regional collaboration opportunities and strategies

Invest in Western Balkans / Invest in B&H

Regional Cooperation for the Future: EU / CEFTA

RCC & The Western Balkans (WB); Connectivity & Mobility

Cross-Border Trade Facilitation

**INFRASTRUCTURE AND CONNECTIVITY**

Sustainable Development & Energy Management

Renewable Energy Solutions; Green Business & Recycling

Roads for the Future: Highways, Railroads, Airports

Renewable transportation; Public-Private-Partnerships (PPPs)

**TOURISM**

Health tourism; Franchise opportunities in tourism; Tourism infrastructure

Destination Management; Country Branding & Promotion

Halal Friendly Tourism; Regional tourism collaboration

**REGIONAL SUCCESS STORIES**

Cross-Border Collaboration; Innovative Business Models

Investment Triumphs; Digital Transformation

Sustainable Development; Social Impact

Government and Private Sector Partnership

Resilience in Challenging Times

**FOOD & HEALTH**

Sustainable Globalization of Food Production

Advanced Automation

Efficient Manufacturing, Production & Energy Management

Halal Food & Services

Health and Wellness in Food Services

Climate-Conscious Food Production Challenges

**IT & TELECOMMUNICATIONS**

Digital Transformation

Cyber security and data privacy

E-Commerce & Cloud solutions

Artificial Intelligence (AI) and Machine Learning (ML)

5G and Beyond: Shaping the Future of Connectivity

Smart Cities and Intelligent Infrastructure

**FINANCE, BANKING & ECONOMY**

Digital Transformation in Finance

Digital Economy: Mobile Banking

Sustainable Finance and Impact Investing

Participation Banking & Economy / Takaful

Customer / User Experience

Digital Finance: Blockchains & Digital Money

and much more.