## **Introduction of IHECC**

Directly supervised by the National Health Commission (NHC) of P. R. China, the International Health Exchange and Cooperation Center (IHECC) of NHC is an independent legal entity specialized in international exchange and cooperation in the health sector. It serves as a vital bridge and a gateway that connects China's health sector with counterparts from domestic and international non-governmental organizations, academic societies, foundations, enterprises and individuals, including those from Hong Kong SAR, Macau SAR, and Taiwan China.

In terms of its primary mandate, the IHECC conducts theoretical, policy, and strategic research in the field of international health exchange and cooperation. It provides strategic advice and technical consultations to inform legislation and policy development, government decision-making, and regulatory planning. Additionally, it offers technical support for the development of operational regulations and technical specifications in international health exchange and cooperation. The IHECC is also responsible for centrally administering China's foreign medical aid programs, implementing both international and domestic public health projects, facilitating the development and global collaboration of the healthcare industry, and advancing the medical rescue industry both domestically and internationally. Furthermore, it undertakes other mandates assigned by the National Health Commission of P.R. China.

## About Sino-Dental<sup>®</sup>

The 29<sup>th</sup> China International Dental Exhibition & Scientific Conference (Sino-Dental<sup>®</sup> 2025) Date: June 9-12, 2025

Venue: China National Convention Center (CNCC), Beijing Address: No. 7, Tianchen East Road, Chaoyang District, Beijing, P. R. China Joint Organizers: International Health Exchange and Cooperation Center, National Health Commission, P. R. China (IHECC) Chinese Stomatological Association Supported by: Peking University Hospital of Stomatology

IHECC and Chinese Stomatological Association, with the support of Peking University School of Stomatology, have jointly organized China International Dental Exhibition & Scientific Conference (Sino-Dental<sup>®</sup>) every year since 1995. The event is now one of the most influential dental exhibitions in the world, and always serves as a key international platform for promoting the development of the dental industry.

With an exhibition area of 50,000sqm, Sino-Dental<sup>®</sup> is expecting over 900 exhibitors from nearly 40 countries and regions to present their products and services. International pavilions from Germany, the USA, Japan, South Korea, and Switzerland will add an international touch to the event. Additionally, there will be over 120

top-level seminars and hands-on workshops, focusing on the latest advancements in dental science and technology. An attendance of 160,000+ from more than 90 countries and regions is expected this year, including over 4,000 international visitors and more than 38,000 seminar attendees.

#### **For Visitors:**

Online pre-registration is free, visitors can pre-register for the exhibition and enjoy the benefits of free registration, quick-pass counters, and exclusive services such as VIP-lounge, complimentary interpretation services, and complimentary accommodation for qualifying international dealers.

Visitor Pre-registration channel:

https://ex.glorytimes.com.cn/#/registrationEn?exhibitionId=2&regSource=1

#### **For Exhibitors**

Please contact info@sinodent.com.cn for the booth reservation

#### **Booth Price:**

- First Floor (F1): Raw space: RMB 32,000/9sqm (RMB 35,200/9sqm for corner booth)
- Basement Floor (B1): Raw space/Standard booth: 21,600RMB/9sqm (Corner booth 23,760RMB/9sqm)
- First Floor Conference area (F1 Conference area): Raw space: RMB 32,000/9sqm (RMB 35,200/9sqm for corner booth)
- Third Floor (F3): Raw space: RMB 32,000/9sqm (RMB 35,200/9sqm for corner booth)
- Fourth Floor (F4): Standard booth/Raw space: 16,000RMB/9sqm (Corner booth 17,600RMB/9sqm)

## Assistance Requested from the Embassy: Please Refer to the Following

(1) Invitation to the Embassy: to attend Sino-Dental<sup>®</sup> in this June

We sincerely invite a delegation from the Embassy to participate a series of events to explore potential areas of cooperation:

1) Opening ceremony as cutting ribbon VIP

2) VIP guided tour to explore cutting edge development of dental industry

3) Other exchange activities with Chinese dental academics and the industry community

(2) Assistance from the Embassy: to invite dental professionals from your country to attend Sino-Dental<sup>®</sup> this June or in the future years.

1) To facilitate in setting up contacts with dental association or dental industrial association in your country for organizing a delegation to visit Sino-Dental<sup>®</sup>.

2) To directly organized a delegation of dental professionals from your country to attend Sino-Dental<sup>®</sup>.

Proposed activates during Sino-Dental<sup>®</sup> visit for the delegation:

1) The leader of the delegation to attend opening ceremony as cutting ribbon VIP

2) One-on-one meetings with dental industry representatives (catered to the demand of the delegation)

3) Meeting with Chinese dental professionals and academic experts (catered to the demand of the delegation)

4) Meeting with Chinese Stomatology Association

5) Field visit to stomatology hospitals in Beijing

Entitlements for the delegation are as follows:

1) For the leaders of the delegation (maximum two representatives):

Hotel room (next to the convention center, June 8–12).

Transportation: airport pick-up and send-off.

Translation assistance (June 8–12).

Sino-Dental<sup>®</sup> VIP package (fast-pass badge, complimentary lunch coupon, free access to VIP lounge).

2) For the other delegates in the group:

Assistance in arranging discounted hotel rates with the help from a local travel

agent.

Group local transportation (group airport pick-up, hotel shuttle).

Translation assistance for the group.

Assistance in arranging cultural experience activates.

Sino-Dental<sup>®</sup> VIP package (fast-pass badge, complimentary lunch coupon, free access to VIP lounge).

## **About China-Hospeq**

The 31<sup>st</sup> China International Medical Equipment Exhibition & Scientific Conference (China-Hospeq 2025) and the Beijing Forum for Global Health (BFGH) **Date:** August 15-17, 2025 **Venue:** China National Convention Center (CNCC), Beijing **Address:** No. 7, Tianchen East Road, Chaoyang District, Beijing, P. R. China **Organizer:** International Health Exchange and Cooperation Center, National Health Commission, P. R. China (IHECC)

This year, about 200 exhibitors from more than 10 countries will present their latest products and technologies. The major exhibits include medical imaging products (CT, MRI, Ultrasound, DSA, DR, PET-CT, PET-MR), radiotherapy products (Cyber knife, Linear Accelerator), medical laboratory products, life support products (Anesthesia machine, Ventilator) and etc.

Meanwhile, the Beijing Forum for Global Health (BFGH), which focus on topics like universal health coverage, public health, hospital management, technology innovation, digital health, AI and medicine, health industry and so on, will facilitate dialogues between senior health officials from Belt & Road countries, representatives of international organizations, senior officials from domestic ministries and commissions, prestigious health experts and scholars, fiends from the media, as well as representatives of health industry.

## For Visitors:

Please contact <u>office@chinahospeq.com</u> for the detail.

## For Exhibitors

Please contact <u>office@chinahospeq.com</u> for the booth reservation.

## **Booth Price:**

- First Floor (F1):
  - Standard booth (9sqm): RMB 28,800, Raw space (over 18sqm) 2900RMB/sqm
  - ★ Standard booth (9sqm): RMB 23,800, Raw space (over 18sqm) 2300RMB/sqm
  - Standard booth (9sqm): RMB 15,800, Raw space (over 18sqm) 1600RMB/sqm
  - ▲ Standard Parking lot (9sqm): RMB 20,000

# Assistance Requested from the Embassy: Please Refer to the Following

(1) Invitation to the Ministry of Health or the Embassy: to attend China-Hospeq in this August

We sincerely invite a delegation from the Ministry of Health or the Embassy to participate a series of events to explore potential areas of cooperation:

- 1) Opening address for the Beijing Forum for Global Health as VIP speaker
- 2) VIP guided tour to explore cutting edge development of medical device

industry

3) Other exchange activities with Chinese medical academics and the industry community

(3) Assistance from the Embassy: to invite medical professionals from your country

to attend China-Hospeq this August or in the future years.

1) To facilitate in setting up contacts with medical association or medical device association in your country for organizing a delegation to visit China-Hospeq.

2) To directly organized a delegation of medical professionals from your country to attend China-Hospeq.

Proposed activates during China-Hospeq visit for the delegation:

1) The leader of the delegation to attend main session of Beijing Forum for Global Health as VIP

2) One-on-one meetings with medical device industry representatives (catered to the demand of the delegation)

3) Meeting with Chinese medical professionals and academic experts (catered to the demand of the delegation)

4) Field visit to hospitals or medical device companies in Beijing

Entitlements for the delegation are as follows:

3) For the leaders of the delegation (maximum five representatives):

Hotel room (next to the convention center, August 14–17).

Transportation: airport pick-up and send-off.

Translation assistance (August 14–17).

China-Hospeq VIP package (fast-pass badge, complimentary lunch coupon, free access to VIP lounge).

4) For the other delegates in the group:

Assistance in arranging discounted hotel rates with the help from a local travel agent.

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Group local transportation (group airport pick-up, hotel shuttle).

Translation assistance for the group.

Assistance in arranging cultural experience activates.

China-Hospeq VIP package (fast-pass badge, complimentary lunch coupon, free access to VIP lounge).